



**Securing Food sustainably:
Business Cases of Nexus Innovation
in the MENA region**

REGISTER NOW!

DATE: 18 May 2021
TIME: 13:00 to 14:30 PM
Cairo Time (GMT +2)

ORGANIZERS: FAO & WE4F MENA

This workshop is implemented under the SIDA funded project ‘Implementing the 2030 Agenda for water efficiency/productivity and water sustainability in NENA countries. The webinar will be co-hosted by the NENA Innovation Zoominar series #2 organized by the Regional Innovation Flagship.

In this webinar, the **WE4F** (Water & Energy for Food) **MENA Regional Innovation Hub** sheds light on the practicalities of supporting innovations designed to use less water and more efficient energy resources to increase and optimize food production in the Middle East and North Africa. Four change-makers and business leaders from the region will present their solutions and will then engage in a discussion with each other and the webinar participants about the requirements for a flourishing enabling environment that aims to make food security a reality for all segments of society. The webinar presents an exciting outlook into how home-grown regional solutions and green investment can contribute to a more sustainable planet.

WORKSHOP AGENDA

Time	Content	Speaker
13:00-13:05	Opening and welcoming notes	Domitille Valle - SIDA Rachid Serraj - NENA RIF
13:05-13:20	Building an enabling environment for nexus innovation – the WE4F MENA Regional Innovation Hub	Ramy Boujawdeh - WE4F MENA Regional Innovation Hub
13:20-14:00	Learning from on-the-ground leaders of the MENA region’s water-energy-food transformation (four case studies)	Lina Zgheib - Robinson Agri (LB) Marc Aoun - Compost Baladi (LB/JO) Sally Hassan - IRS-C (EG) Yossef Ben-Meir - High Atlas Foundation (MR)
14:00-14:30	Q&A and discussion	Hannah Wuzél - WE4F MENA Regional Innovation Hub

For more information about the WEPS Project

Contact: RNE-WEPS-NENA@fao.org

Website: www.fao.org/in-action/water-efficiency-nena/en/

For more information on the Water Scarcity Initiative

Website: <http://www.fao.org/neareast/perspectives/water-scarcity/en/>

