

WLE Photo Guidelines

The WLE Flickr collection can be found here: <https://www.flickr.com/photos/waterlandeco/>

The WLE Flickr account is managed by the WLE comms team. Contact Michael Victor (m.victor@cgiar.org) to submit photos.

WLE is looking for images that depict the interconnections between water, land and ecosystems. We want images that display a modern face to ecosystems and agriculture (but would like to move away from the typical imagery used, such as farmers with watering cans, hoses, buckets, etc.). Note: In general, WLE prefers to avoid the use of photos depicting children, except in cases where a photo of a family is taken to perhaps represent the impact of a particular initiative on the household.

Photo submission:

Submit high resolution photos (hi-res files, minimum 300 dpi) to Michael Victor (m.victor@cgiar.org) via email. Submit the original files, and **do not** embed the photos within a word document or powerpoint presentation.

The photo(s) submitted should contain the following:

1. Title



Accepted title: Hedgegrow grass prevents soil erosion

Note: the title used must reflect what the image is about and not simply describe the obvious (e.g., not accepted: man holds grass. What type of grass is it? Why is the grass important?)

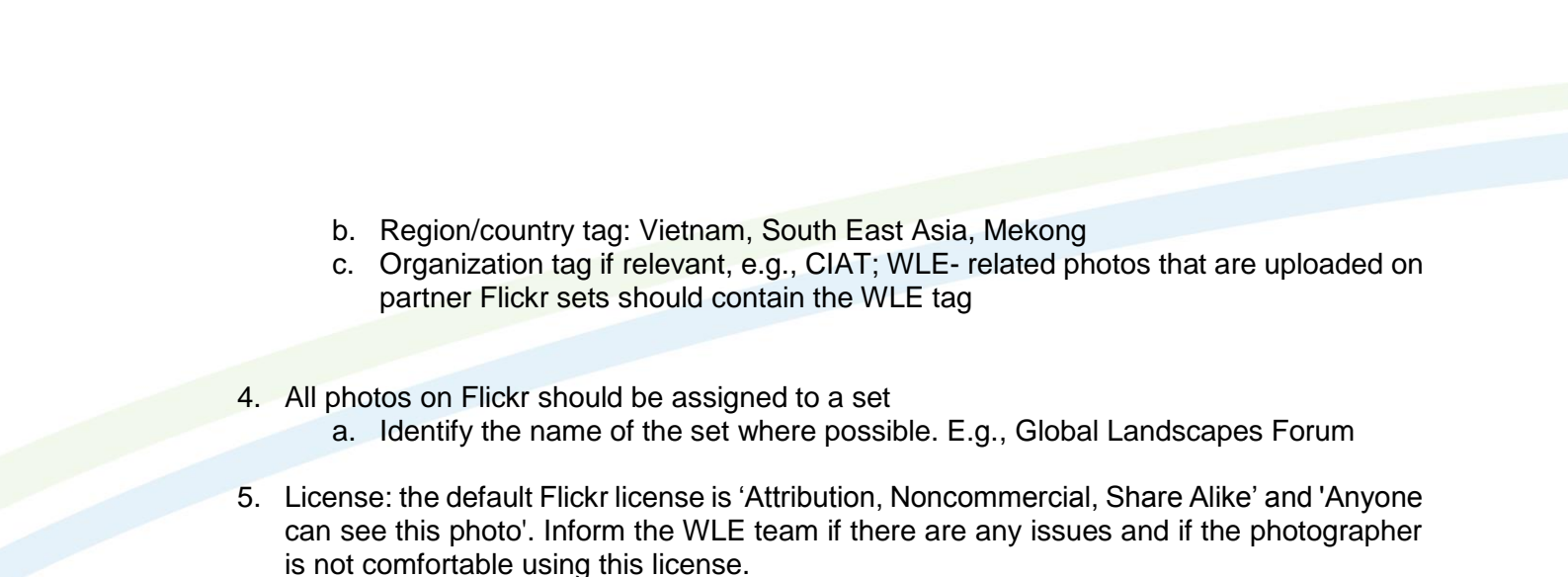
Do not use underscores or hyphens in the title.

2. Caption: a further explanation of the photo that contains the following:

- a. Event name/project title
- b. Name of the person(s) in the photo (if possible)
- c. The month and the year the photo was taken
- d. The name of the city/country where the photo was taken
- e. The name of the photographer in the following format: Photo credit: cc: Georgina Smith/CIAT

3. Tags:

- a. Subject tag: e.g., soil erosion

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- b. Region/country tag: Vietnam, South East Asia, Mekong
 - c. Organization tag if relevant, e.g., CIAT; WLE- related photos that are uploaded on partner Flickr sets should contain the WLE tag
 4. All photos on Flickr should be assigned to a set
 - a. Identify the name of the set where possible. E.g., Global Landscapes Forum
 5. License: the default Flickr license is 'Attribution, Noncommercial, Share Alike' and 'Anyone can see this photo'. Inform the WLE team if there are any issues and if the photographer is not comfortable using this license.