



INITIATIVE ON

Diversification in East
and Southern Africa

Charting New Horizons:

2023 Media Coverage Report

Diversification Initiatives in East and Southern Africa

This media report delves into the dynamic landscape of economic transformation, examining regional efforts to diversify industries, foster innovation, and attract investments. From agricultural initiatives to green energy projects, we analyze the multifaceted approaches shaping the future. Unveiling trends, analyzing key initiatives, and decoding media perspectives, the report offers an insightful exploration of how the media landscape has influenced and reflected the dynamic economic transformation unfolding across East and Southern Africa throughout the year 2023.

Phindiwe Nkosi

31 December 2023

Acknowledgement

The Author

Phindiwe Nkosi, Communications and Knowledge Management Expert, International Water Management Institute (IWMI), South Africa

About the CGIAR Initiative on Diversification in East and Southern Africa

The [CGIAR Initiative on Diversification in East and Southern Africa](#) aims to help smallholders transition to sustainably intensified, diversified, and derisked agri-food systems based on maize in 12 ESA countries. Specifically, it seeks to enable 50,000 value chain actors, including farmers (at least 40% women, 40% youth), to adopt climate-smart maize-based intensification and diversification practices and one million to access digital agro-advisory services. Emphasizing the role of the private sector in driving such transformation, UU targets to support at least 30 start-ups and SMEs.

Citation

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Disclaimer

This publication has been prepared as an output of the CGIAR Initiative on Diversification in East and Southern Africa, and has not been independently peer-reviewed. Responsibility for editing, proofreading, and layout, opinions expressed and any possible errors lies with the author and not the institutions involved.

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1. Executive summary

For a non-profit research organization, tracking media coverage reports is essential for demonstrating impact and garnering support. According to a report by the Pew Research Center, effective media coverage not only increases public awareness but also aids in fundraising efforts, playing a vital role in sustaining and expanding the organization's valuable contributions to society.

Analyzing **100 randomly selected media coverage pieces** on the CGIAR Regional Initiative on Diversification in East and Southern Africa, known as Ukama Ustawi, from diverse sources including online, social, traditional, and broadcast media outlets in 2023 provides valuable insights into the initiative's visibility and impact. This report delves into crucial metrics such as estimated views, audience engagement, and other related aspects, offering a comprehensive perspective on the media landscape surrounding Ukama Ustawi in the specified timeframe.

Overview of media highlights



Source :App.coveragebook.com

Glossary

- **Pieces of Coverage:** Total number of online, offline and social clips referred to in this report
- **Online Pieces:** Amount of coverage published on websites, blogs and online outlets
- **Social Pieces / Posts:** Number of posts on social media channels such as Instagram, Twitter and Facebook
- **YouTube Videos:** Number of videos on YouTube
- **Estimated views:** Prediction of lifetime views of coverage, based on audience reach and engagement rate on social
- **Est. Social Views:** Prediction of lifetime views of social posts, based on audience reach and engagement rate
- **YouTube Views:** Total number of times video content has been viewed on YouTube
- **Engagements:** Combined total of likes, comments and shares on social media platforms
- **Avg. Domain Authority:** A 0-100 measure of the authority of the site coverage appears on. Provided by Moz
- **Audience:** Combined total of publication-wide audience figures for all outlets featuring coverage

2. Summary of key findings

We recognized the dynamic nature of audience preferences and the evolving landscape of media consumption. To stay relevant and engaging, our narrative underwent adaptive evolution throughout the year. We adapted our storytelling to reflect emerging trends, societal shifts, and the changing needs of our audience. By staying agile and responsive, we not only maintained the attention of our existing followers but also attracted new audiences, ensuring our messages remained compelling and resonant in an ever-shifting media environment. The commitment to both consistency and adaptability in our messaging efforts proved instrumental in building a robust and enduring presence across diverse media platforms in 2023. This was further reverberated by sharing content with communication and media partners so that we could dare to use the voices of others to share and reshare our stories.

Our stories needed to emphasize and reinforce the objectives of the CGIAR Initiative on Diversification in East and Southern Africa, which are achieved through:

- Diversifying and sustainably intensifying production by assessing needs and options for the introduction of crops, livestock, mechanization and irrigation, applying innovations in value chains and building capacity while scaling to larger farming communities.
- Reducing risk and digitalizing value chains by co-designing and delivering “Innovation Package” bundles of digital agro-advisory systems and research management products – including mobile apps, TV programs and social media – to build resilience and improve productivity.
- Supporting and accelerating value chain business enablers in maize mixed systems by using CGIAR’s expertise and partner network to unlock access to funding, investment and tailored technical assistance.
- Promoting the governing and enabling of multifunctional landscapes for sustainable diversification and intensification with a focus on strengthening the evidence base for decision-makers.
- Empowering and engaging women and youth in agribusiness ecosystems by mapping challenges and opportunities to address gender and social inequality and applying inclusive and coordinated interventions for transformative change.
- Scaling innovations and coordinating CGIAR and partner activities in the region through a scaling hub that uses the “scaling readiness” approach to inform, activate and bring to scale innovations that respond to regional or country demand.

Geographic distribution

This Initiative is aimed at working in the following countries: Eswatini, Ethiopia, Kenya, Madagascar, Malawi, Mozambique, Rwanda, Uganda, South Africa, Tanzania, Zambia and Zimbabwe. Media coverage, therefore, was predominantly targeted to these countries – as well as establishing trusted media groups from these target areas spilling over onto other African countries.

Among the top distribution countries that covered Initiative stories in 2023 were:

- South Africa
- Kenya
- Malawi
- Rwanda
- Zambia
- Tanzania
- Uganda
- Ethiopia

Key messages and themes

To this end, it is worth noting that the key messages from media coverage received was predominantly on the following:

- What is the Initiative and what does it do?
- Positioning agriculture as a job creation means
- Supporting youth, women and the marginalized in agriculture
- Funding opportunities in agriculture
- Working with Initiative partners to stretch impact
- The Initiative's role in assisting governments (eg with policy work)
- Virtual field trips
- Country specific assistance and opportunities
- Inclusivity

Main media targets

Media coverage was spread across the board and expressing various voices from the Initiative though featuring various voices. Among the top voices from the Initiative who were covered were the following:

- Initiative Lead
- Communications and Knowledge Management Expert
- Initiative Work Package Leads and Co-Leads
- Initiative Partners
- Beneficiaries (eg Farmers)

Challenges

- Getting coverage in ALL of the 12 East and Southern African target countries
- No media training may have lowered the number of spokespeople willing to engage with media
- Media not having an understanding of scientific and explanation of terms and in turn doing topics injustice
- Working with media who is not fluent in English attending an event in English and then reporting it in another language
- Not being able to vet, track or analyze content from media coverages in local languages

Lessons learned

- To share reach, encourage media to also share their stories in their local languages
- Events in remote locations garnered more reach when transport was organized to take media to the event and back to a central location
- Encourage partners to also share
- Encourage multiple voices
- Personal testimonials from farmers go a long way

Way forward / conclusion

- More targeted media campaigns
- Track spending
- From 2024 set SMART Goals now that a base is established
- Media training is key
- Create an expert media database for the Initiative

3. Sample media coverage

Attached are some of the 100 randomly selected media coverage pieces pertaining to the Initiative. They are mostly from focus countries in East and Southern Africa and span across online, traditional, broadcast and social media. The source of the stats is predominantly from [App.coveragebooks.com](https://app.coveragebooks.com).

The limitation is that for the most part, traditional print coverage as well as content in languages other than English is not adequately tracked. Other countries are also falling behind in terms of tracking analysis tools and so the media coverage distribution and representation is not all inclusive. Some of the stories are identical in that the media release was republished as is in various platforms.



247MALAWI NEWS

Malawi best online news coverage from the perspective of the diaspora. Quality journalism,...

19
Domain
Authority

Provided by
MOZ

3.24K

Unique
Visits

Provided by
SimilarWeb

December 07, 2023 • ONLINE

Youth Engagement in Agriprenneurship calls for a mind-shift...

247malawi.com/youth-engagement-in-ag...

Bringing Malawians Together
SATURDAY, 9 DECEMBER 2023

MALAWI | SPORTS | ENTERTAINMENT | BUSINESS | MALAWI DIASPORA | NATIONAL | OPINIONS AND ANALYSIS | SCIENTIFICS

FEATURES | RELIGION | TECHNOLOGY | CHALO'S SAGACITY | JOBS/VACANCIES | NEWS

BREAKING NEWS 2 weeks ago - Government embarks on labour export to Israel as first cohort arrives in Tel Aviv safely

Youth Engagement in Agriprenneurship calls for a mind-shift turnaround of “dirty” industry

07/12/2023 BY 247MALAWI IN NATIONAL

By Staff Reporter

Agriculture is not always seen as an opportunity, rather many youth perceive it as a “dirty job” that only people who have no other options, take up. These are just some of the common misperceptions and challenges that stand in the way of youth agriprenneurship in Malawi.

The Youth Engagement in Agriprenneurship: Landscape Analysis in Malawi Stakeholder Validation Meeting held on 7 December 2023 at Crossroads Hotel in Lilongwe, Malawi highlighted these misconceptions, and identified a number of obstacles youth in Malawi is facing. For example, the lack of readily available markets, lack of input, low access to finance through loans, poor coordination and youth programs, low access to inputs and equipment, as well as more programs targeting skills building than access to start-up capital.

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CHALO'S SAGACITY MORE

Estimated Views

1.51K

Estimated views calculated based on audience size and social...

Engagements

0

Total number of social engagements



SAnews

58
Domain
Authority
Provided by
MOZ

112K
Unique
Visits
Provided by
SimilarWeb

November 27, 2023 • ONLINE

Collaboration is key to moving SA towards a water secure future

sanews.gov.za/south-africa/collaboration-...

The screenshot shows the SAnews website header with the South African Government News Agency logo and the South African flag. The article title is "Collaboration is key to moving SA towards a water secure future" dated Monday, November 27, 2023. The main text discusses a consultation workshop on climate change and water security. A sidebar contains a "Get Breaking News Updates" form and a "Most Read" section with three articles: "PRASA committed to addressing long distance train challenges", "President, Cabinet return to the Free State", and "Transnet increases tug availability at Durban port".

Estimated Views **891** ✓
Estimated views calculated based on audience size and socia...

Engagements **35** ✓
Total number of social engagements



VC4A

Trusted by strong global partner organizations

53

Domain Authority

Provided by MOZ

75.6K

Unique Visits

Provided by SimilarWeb

November 28, 2023 • ONLINE

Food Systems Accelerator 2024 by CGIAR

vc4a.com/cgiar/food-systems-accelerator...

Estimated Views

1.39K

Estimated views calculated based on audience size and social media activity

Engagements

19

Total number of social engagements



CGIAR

Towards a world free of poverty, hunger and environmental degradation, CGIAR is the worlds...

83

Domain Authority

Provided by MOZ

239K

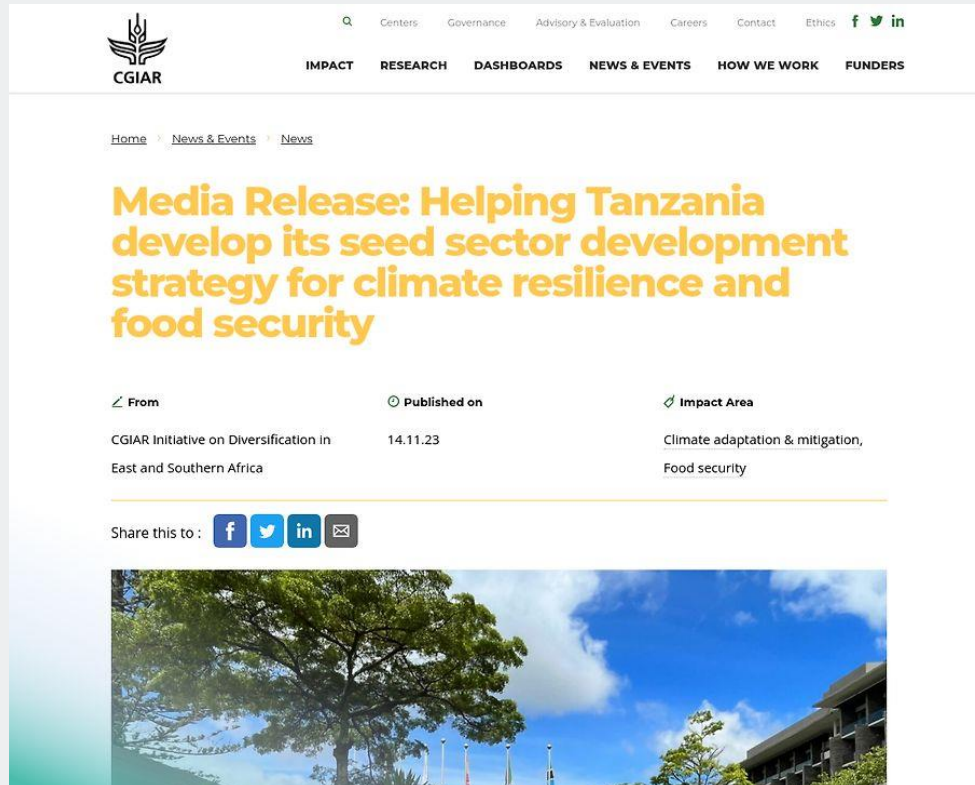
Unique Visits

Provided by SimilarWeb

November 14, 2023 • ONLINE

Media Release: Helping Tanzania develop its seed...

cgiar.org/news-events/news/media-releas...



The screenshot shows the CGIAR website's news page. At the top, there is a navigation bar with the CGIAR logo and links for IMPACT, RESEARCH, DASHBOARDS, NEWS & EVENTS, HOW WE WORK, and FUNDERS. Below the navigation, a breadcrumb trail reads 'Home > News & Events > News'. The main headline is 'Media Release: Helping Tanzania develop its seed sector development strategy for climate resilience and food security' in orange text. Below the headline, there are three columns of metadata: 'From' (CGIAR Initiative on Diversification in East and Southern Africa), 'Published on' (14.11.23), and 'Impact Area' (Climate adaptation & mitigation, Food security). A 'Share this to:' section includes icons for Facebook, Twitter, LinkedIn, and Email. At the bottom, there is a large image showing a building and trees under a blue sky.

Estimated Views

1.22K

Estimated views calculated based on audience size and socia...

Engagements

0

Total number of social engagements



ReliefWeb

The leading humanitarian information source on global crises and disasters. Reliable and timely...

89
Domain Authority
Provided by MOZ

1.61M
Unique Visits
Provided by SimilarWeb

OCHA Services

reliefweb

SEARCH UPDATES COUNTRIES DISASTERS ORGANIZATIONS TOPICS JOBS TRAINING

Informing humanitarians worldwide 24/7 — a service provided by OCHA

South Africa

Climate change and water sector consultation: Water security is climate security

News and Press Release • Sources: [Govt. South Africa](#), [IWMI](#) • Posted: 7 Dec 2023 • Originally published: 5 Dec 2023 • Origin: [View original](#)

South Africa's [Department of Water and Sanitation \(DWS\)](#), in collaboration with the International Water Management Institute (IWMI) led a consultation to contribute to the country's revised Climate Change Strategy. The meeting of experts and stakeholders focused on the pivotal role of water in climate-resilient development pathways for water-scarce nations.

"According to the World Bank, [water scarcity affects over 40% of the global population](#), with water-related disasters accounting for 70% of all deaths related to natural disasters. South Africa, among the 30 most water-stressed countries, faces increasing water stress exacerbated by population growth and climate variability. The World Resources Institute reports on South Africa's critical water situation. To address these challenges, IWMI is working with the South African government to integrate water management strategies into climate policies. The Climate Change and Water Sector Consultation signified a crucial step in fostering resilience against climate change impacts," said Dr Henry Roman, Country Representative, IWMI Southern Africa.

Primary country: [South Africa](#)

Sources: [Government of South Africa / International Water Management Institute](#)

Format: [News and Press Release](#)

Theme: [Water Sanitation Hygiene](#)

Language: [English](#)

December 07, 2023 • ONLINE

Climate change and water sector consultation: Water...

reliefweb.int/report/south-africa/climate-c...

Estimated Views

4.76K

Estimated views calculated based on audience size and socia...

Engagements

0

Total number of social engagements



Flickr

The safest and most inclusive global community of photography enthusiasts. The best place for...

92

Domain Authority

Provided by MOZ

25.7M

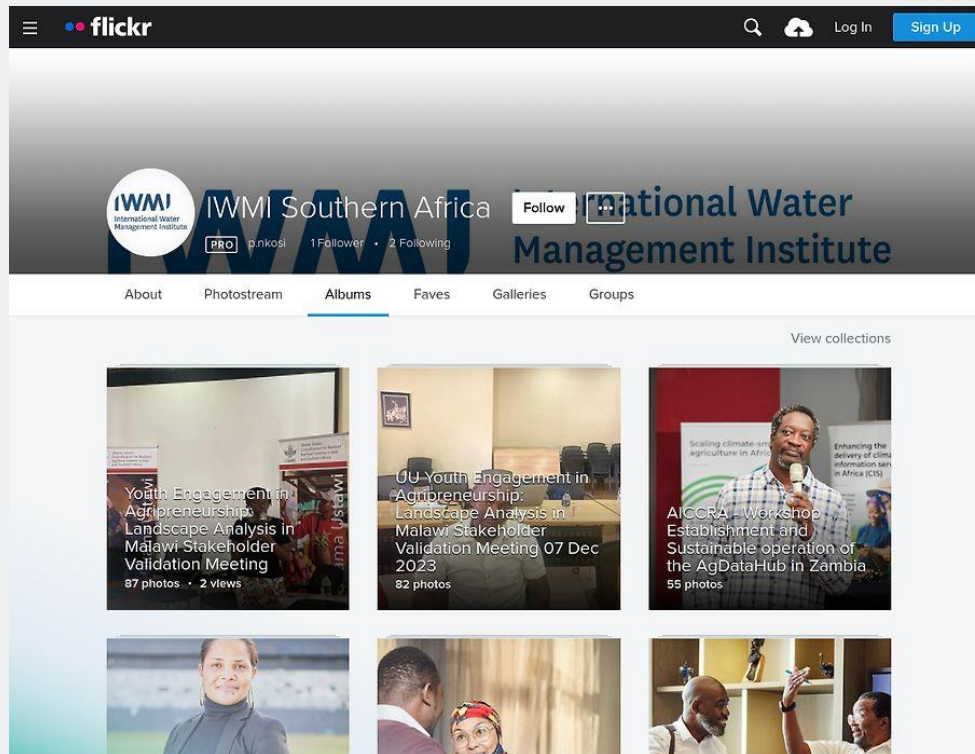
Unique Visits

Provided by SimilarWeb

December 09, 2023 • ONLINE

IWMI Southern Africa's albums | Flickr

[flickr.com/photos/199606205@N06/albums/](https://www.flickr.com/photos/199606205@N06/albums/)



Estimated Views

62.6K

Estimated views calculated based on audience size and socia...

Engagements

0

Total number of social engagements



Your Opportunities Africa

Youth Opportunities for Africans, Your opportunities Africa - YOA. Fully funded Youth Opportunities for...

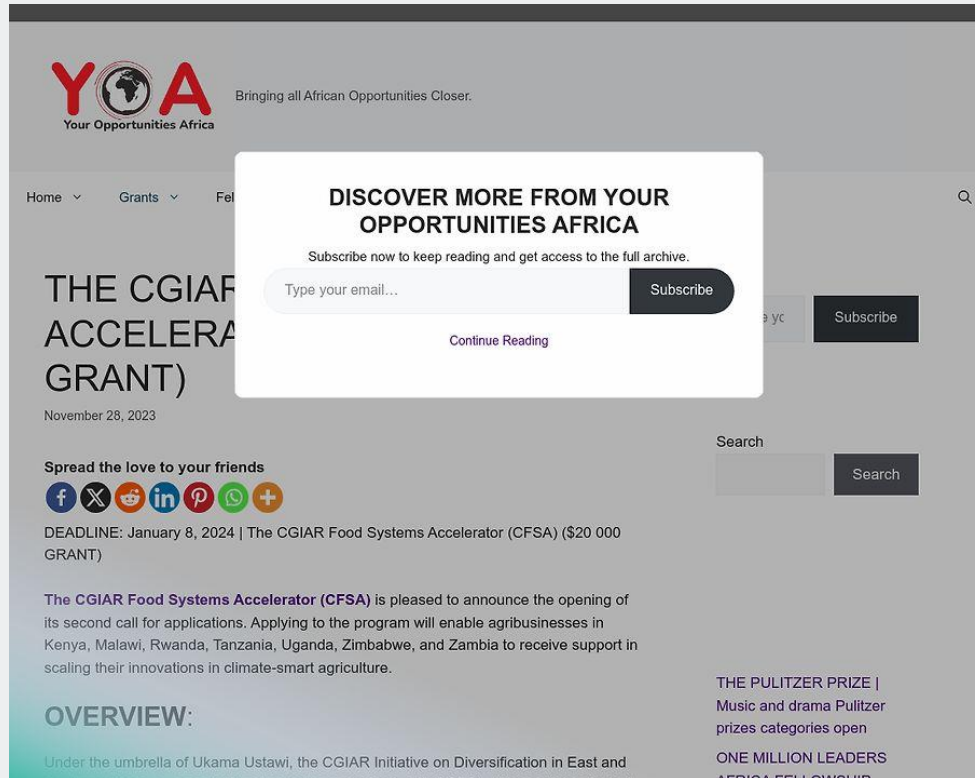
18
Domain
Authority
Provided by
MOZ

26.4K
Unique
Visits
Provided by
SimilarWeb

November 28, 2023 • ONLINE

The CGIAR Food Systems Accelerator (CFSA) (\$20 000...

youropportunitiesafrica.com/2023/11/28/t...



Estimated Views

15.4K

Estimated views calculated based on audience size and socia...

Engagements

13

Total number of social engagements

Frontpage | South African Government

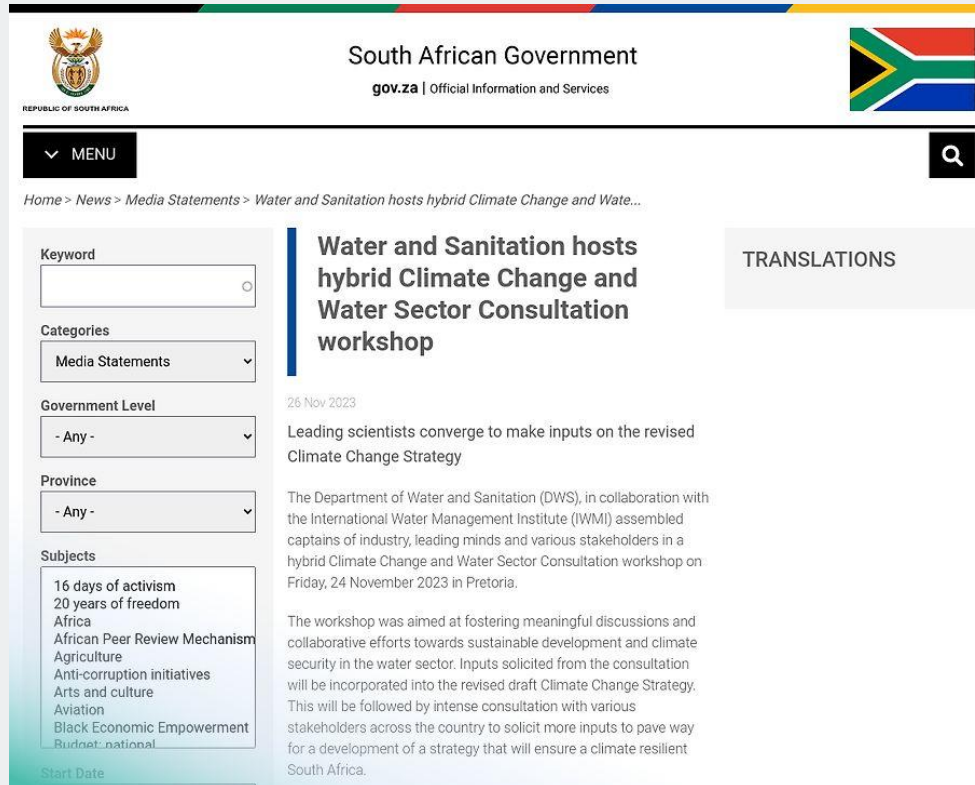
68
Domain
Authority
Provided by
MOZ

1.56M
Unique
Visits
Provided by
SimilarWeb

November 26, 2023 •  ONLINE

Water and Sanitation hosts hybrid Climate Change and Water...

[gov.za/news/media-statements/water-and...](https://www.gov.za/news/media-statements/water-and-...)



The screenshot shows the South African Government website header with the coat of arms, the text 'South African Government' and 'gov.za | Official Information and Services', and the South African flag. Below the header is a navigation menu and a search icon. The main content area features a news article with the following details:

- Keyword:** [Empty search box]
- Categories:** Media Statements
- Government Level:** - Any -
- Province:** - Any -
- Subjects:** 16 days of activism, 20 years of freedom Africa, African Peer Review Mechanism, Agriculture, Anti-corruption initiatives, Arts and culture, Aviation, Black Economic Empowerment, Budget_national
- Start Date:** [Empty search box]

Water and Sanitation hosts hybrid Climate Change and Water Sector Consultation workshop

26 Nov 2023

Leading scientists converge to make inputs on the revised Climate Change Strategy

The Department of Water and Sanitation (DWS), in collaboration with the International Water Management Institute (IWMI) assembled captains of industry, leading minds and various stakeholders in a hybrid Climate Change and Water Sector Consultation workshop on Friday, 24 November 2023 in Pretoria.

The workshop was aimed at fostering meaningful discussions and collaborative efforts towards sustainable development and climate security in the water sector. Inputs solicited from the consultation will be incorporated into the revised draft Climate Change Strategy. This will be followed by intense consultation with various stakeholders across the country to solicit more inputs to pave way for a development of a strategy that will ensure a climate resilient South Africa.

TRANSLATIONS

Estimated Views

9.98K 

Estimated views calculated based on audience size and social...

Engagements

0 

Total number of social engagements

Climate Lens News

Latest Climate Lens News, opinions, comments, and analysis from Kenya and across the globe focused on developments in global climate.

6

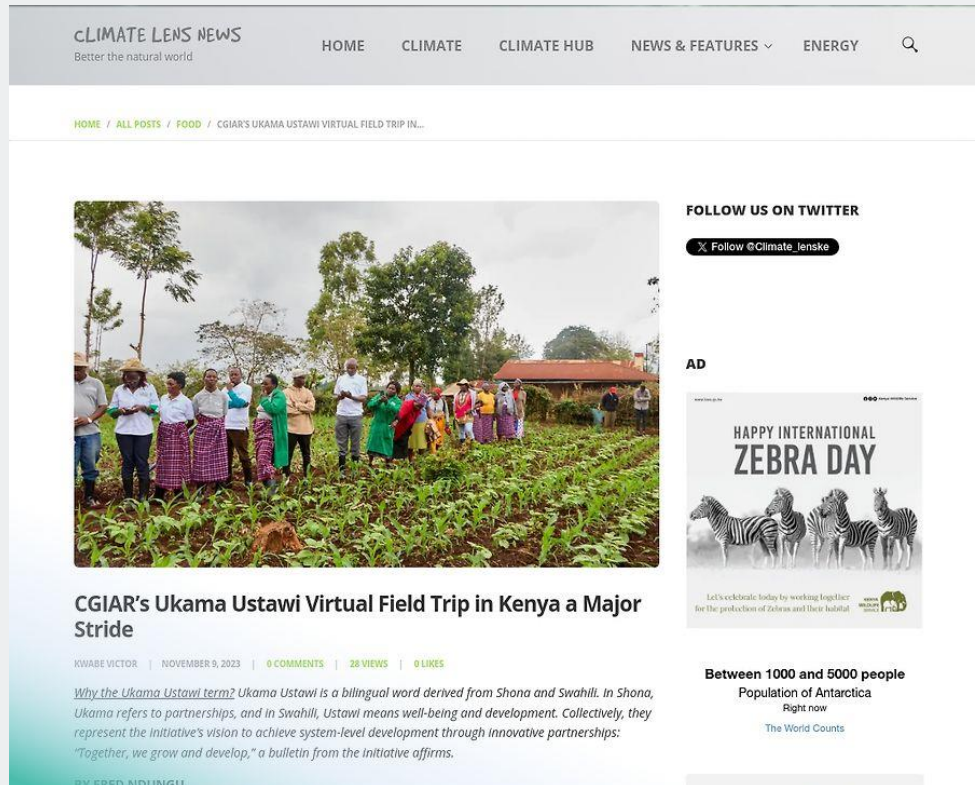
Domain Authority

Provided by
MOZ

November 09, 2023 •  ONLINE

CGIAR's Ukama Ustawi Virtual Field Trip in Kenya a Major...

climate.co.ke/cgiars-ukama-ustawi-virtual-...



The screenshot shows the article page on the Climate Lens News website. The header includes the site name 'CLIMATE LENS NEWS' with the tagline 'Better the natural world', and navigation links for HOME, CLIMATE, CLIMATE HUB, NEWS & FEATURES, and ENERGY. The breadcrumb trail reads 'HOME / ALL POSTS / FOOD / CGIAR'S UKAMA USTAWI VIRTUAL FIELD TRIP IN...'. The main content area features a large photograph of a group of people in a field. Below the photo is the article title 'CGIAR's Ukama Ustawi Virtual Field Trip in Kenya a Major Stride', the author 'KWABE VICTOR', the date 'NOVEMBER 9, 2023', and engagement metrics: 0 COMMENTS, 26 VIEWS, and 0 LIKES. A short introductory paragraph explains the meaning of 'Ukama Ustawi'. To the right of the article is a 'FOLLOW US ON TWITTER' section with a 'Follow @Climate_lenske' button, an 'AD' section for 'HAPPY INTERNATIONAL ZEBRA DAY' with an image of zebras, and a 'Between 1000 and 5000 people Population of Antarctica Right now' fact from 'The World Counts'.

Estimated Views

2 

Estimated views calculated based on audience size and social media activity.

Engagements

1 

Total number of social engagements



Science Forum South Africa

- Igniting conversations about science

37
Domain Authority
Provided by MOZ

636
Unique Visits
Provided by SimilarWeb

December 08, 2015 • ONLINE

Programme - Science Forum South Africa

sfsa.co.za/programme/

Estimated Views **211**

Estimated views calculated based on audience size and social media activity.

Engagements **54**

Total number of social engagements



CGIAR

CGIAR is a global research partnership for a food-secure future. CGIAR science is dedicated to reducing poverty, enhancing food an...

3.03K

Subscribers

July 07, 2023 • YOUTUBE

Interview with Dr. Inga Jacobs-Mata at the Africa...

youtube.com/watch?v=ZBZ1CToi7-8



Views

123

Number of views

Engagements

3

Total number of social engagements



CGIAR

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3.03K

Subscribers

November 08, 2023 • YOUTUBE

Newly Launched Ukama Ustawi Scaling Fund

youtube.com/watch?v=MpnVEUJWhVA&li...



Views

62

Number of views

Engagements

1

Total number of social engagements



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CGIAR science is dedicated to reducing poverty, enhancing food an...

3.03K

Subscribers

November 15, 2023 • YOUTUBE

CGIAR Ukama Ustawi (UU): Virtual Field Trip in Kenya on...

youtube.com/watch?v=R93t8FTuw0Q



Views

41

Number of views

Engagements

1

Total number of social engagements



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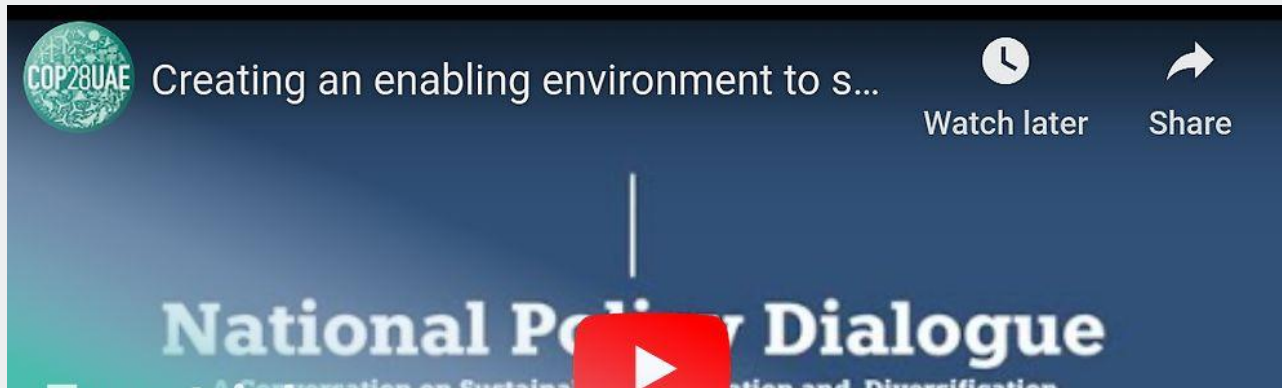
3.03K

Subscribers

December 14, 2022 • YOUTUBE

Creating an enabling environment to support climate-...

youtube.com/watch?v=RbWH5gCt28M&li...



Views

58

Number of views

Engagements

2

Total number of social engagements



World Water Week

World Water Week 2023 is focused on innovation at a time of unprecedented challenges. The theme Seeds of Change: Innovative...

1.71K
Subscribers

October 22, 2023 • YOUTUBE

12015 SIWI Seminar (3/3): Innovation for water and climate

youtube.com/watch?v=-EFxopLb3T8

The image shows a YouTube video player interface. At the top left is the channel logo and the video title '12015 SIWI Seminar (3/3): Innovation f...'. To the right of the title are icons for 'Watch later' and 'Share'. The main title of the video is '12015 SIWI Seminar (3/3): Innovation for water and climate'. Below the title is a red play button icon. The background of the player is dark blue with a light blue gradient at the bottom.

Views

12

Number of views

Engagements

N/A

Total number of social engagements



World Water Week

World Water Week 2023 is focused on innovation at a time of unprecedented challenges. The theme Seeds of Change: Innovative...

1.71K
Subscribers

October 22, 2023 • YOUTUBE

12015 SIWI Seminar (3/3): Innovation for Water and Climate -...

youtube.com/watch?v=A1gDEe_UPcA

12015 SIWI Seminar (3/3): Innovation f...
Session 12015 SIWI Seminar (3/3):
Innovation for Water and Climate -
Agriculture

Watch later Share

Views

2

Number of views

Engagements

N/A

Total number of social engagements



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3.03K

Subscribers

July 07, 2023 • YOUTUBE

Highlights of the Africa Agribusiness and Science Week...

youtube.com/watch?v=ddt1iB4XT34



Views

35

Number of views

Engagements

N/A

Total number of social engagements



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3.03K

Subscribers

November 21, 2023 • YOUTUBE

The state of agri-food systems in a climate crisis & the role of...

youtube.com/watch?v=SGtOyP_-sGg



Engagements

4

Total number of social engagements



iwmimedia

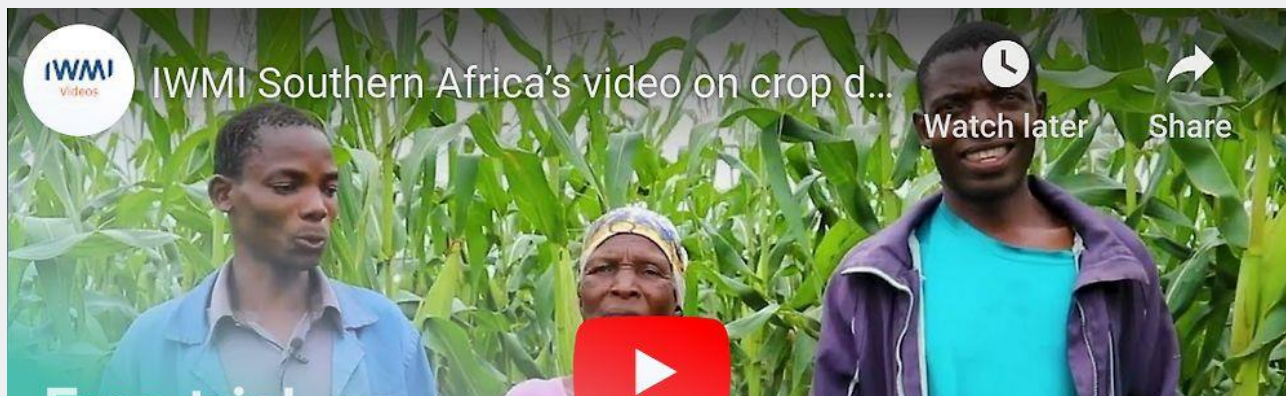
This channel hosts video material produced based on IWMI's research. <https://www.iwmi.org/> For webinars please visit...

1.63K
Subscribers

May 16, 2023 • YOUTUBE

IWMI Southern Africa's video on crop diversification in...

youtube.com/watch?v=fzd64rohR4I



Views **233**
Number of views

Engagements **5**
Total number of social engagements



iwmimedia

This channel hosts video material produced based on IWMI's research. <https://www.iwmi.org/> For webinars please visit...

1.63K
Subscribers

May 16, 2023 • YOUTUBE

Ukama Ustawi's Community of Spirit | IWMI

youtube.com/watch?v=FCNBW6GSXuQ



Views

64

Number of views

Engagements

3

Total number of social engagements



iwmimedia

This channel hosts video material produced based on IWMI's research. <https://www.iwmi.org/> For webinars please visit...

1.63K
Subscribers

May 16, 2023 • YOUTUBE

Who is Ukama Ustawi? | IWMI

youtube.com/watch?v=7yiXYoxOA-I



Views

217[✓]

Number of views

Engagements

7[✓]

Total number of social engagements



iwmimedia

This channel hosts video material produced based on IWMI's research. <https://www.iwmi.org/> For webinars please visit...

1.63K
Subscribers

May 10, 2023 • YOUTUBE

Conference highlights: Investing in farmer-led...

youtube.com/watch?v=voQJaPCHt60



Views

162

Number of views

Engagements

6

Total number of social engagements



iwmimedia

This channel hosts video material produced based on IWMI's research. <https://www.iwmi.org/> For webinars please visit...

1.63K
Subscribers

March 15, 2023 • YOUTUBE

TFWS Global Conference in Cape Town, South Africa |...

youtube.com/watch?v=VklDVemqMMY



Views **378**
Number of views

Engagements **32**
Total number of social engagements



CGIAR

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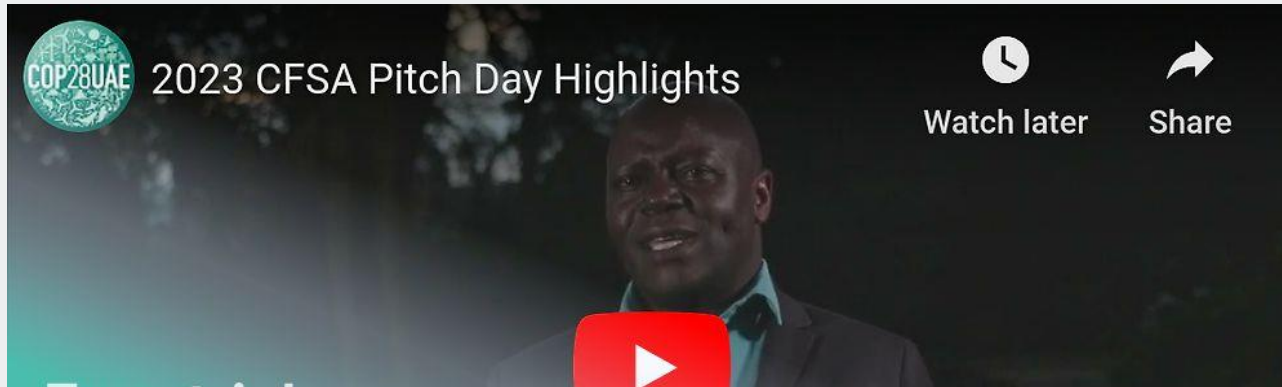
3.03K

Subscribers

November 14, 2023 • YOUTUBE

2023 CFSA Pitch Day Highlights

youtube.com/watch?v=MqZGHQu_qOc



Views

300

Number of views

Engagements

18

Total number of social engagements



iwmimedia

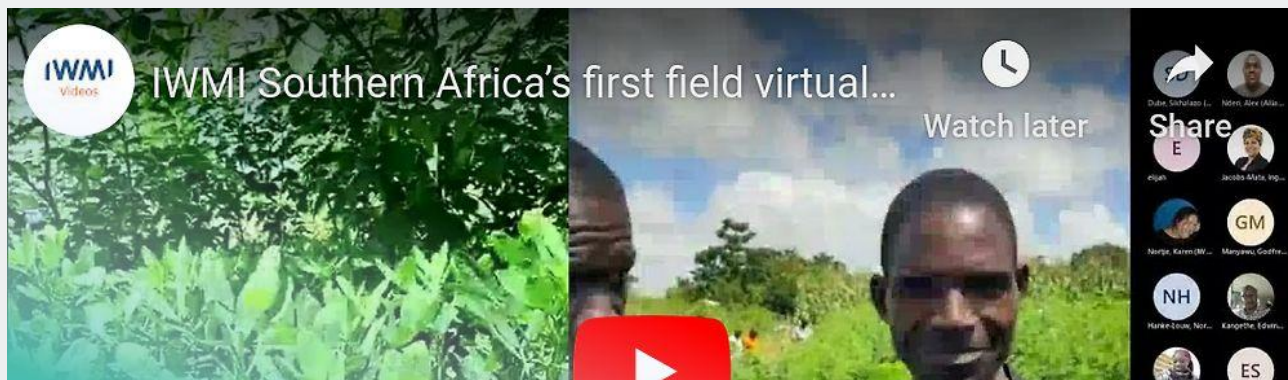
This channel hosts video material produced based on IWMI's research. <https://www.iwmi.org/> For webinars please visit...

1.63K
Subscribers

May 16, 2023 • YOUTUBE

IWMI Southern Africa's first field virtual tour...

youtube.com/watch?v=P_sCKmT570k



Views **105** ✓
Number of views

Engagements **5** ✓
Total number of social engagements



CGIAR

CGIAR is a global research partnership for a food-secure future. CGIAR science is dedicated to reducing poverty, enhancing food an...

3.03K

Subscribers

June 29, 2023 • YOUTUBE

June Message from CGIAR System Board Chair, Lindiwe Majel...

youtube.com/watch?v=I6YaCE9XmV0



Views

152

Number of views

Engagements

3

Total number of social engagements



CGIAR

CGIAR is a global research partnership for a food-secure future. CGIAR science is dedicated to reducing poverty, enhancing food an...

3.03K

Subscribers

December 14, 2022 • YOUTUBE

Zambia launch of the CGIAR Research Initiative on...

youtube.com/watch?v=uoNPtf_x_c



Views

122

Number of views

Engagements

5

Total number of social engagements



Farmer on re Ltd

Building Capacity for Small Holder Farmers +254-720448250

11.6K

Subscribers

December 29, 2022 • YOUTUBE

What is UKAMA-USTAWI? bt CGIAR

youtube.com/watch?v=RoHPJuBxcRQ



Views

206

Number of views

Engagements

7

Total number of social engagements



CGIAR

CGIAR is a global research partnership for a food-secure future. CGIAR science is dedicated to reducing poverty, enhancing food an...

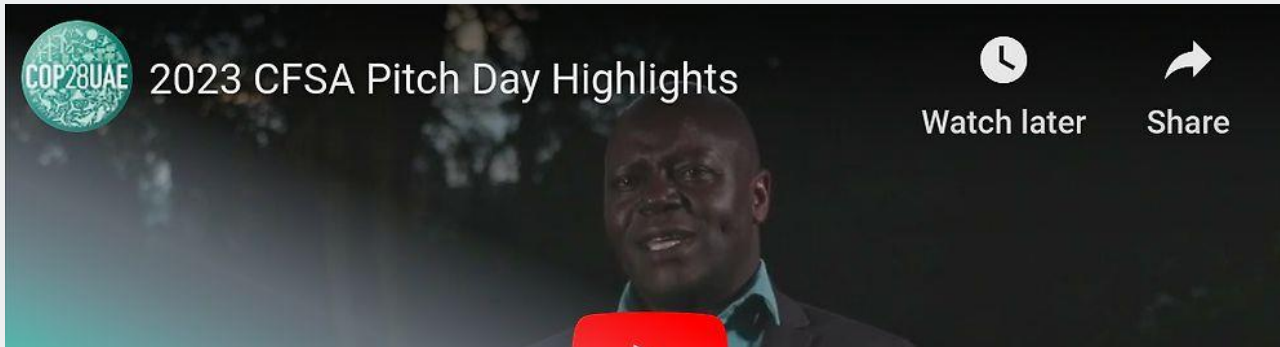
3.03K

Subscribers

November 14, 2023 • YOUTUBE

2023 CFSA Pitch Day Highlights

youtube.com/watch?v=MqZGHQu_qOc&li...



Views

300

Number of views

Engagements

12

Total number of social engagements



Farmer on re Ltd

Building Capacity for Small Holder Farmers +254-720448250

11.6K

Subscribers

November 23, 2022 • YOUTUBE

Ukama Ustawi Accelerator Launch

youtube.com/watch?v=GW1ZggYI7HQ



Views

299

Number of views

Engagements

95

Total number of social engagements



iwmimedia

This channel hosts video material produced based on IWMI's research. <https://www.iwmi.org/> For webinars please visit...

1.63K
Subscribers

May 24, 2022 • YOUTUBE

The meaning of 'Ukama Ustawi' - a CGIAR initiative

youtube.com/watch?v=JRtqoLJyyrw



Views **895**
Number of views

Engagements **70**
Total number of social engagements



CGIAR

CGIAR is a global research partnership for a food-secure future. CGIAR science is dedicated to reducing poverty, enhancing food an...

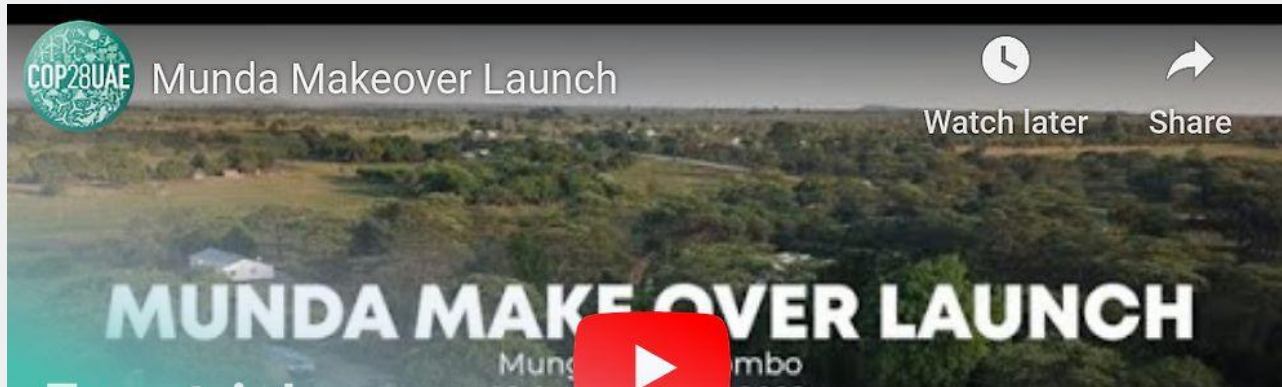
3.03K

Subscribers

December 14, 2022 • YOUTUBE

Munda Makeover Launch

youtube.com/watch?v=Xnju2g6kTwA



Views

575

Number of views

Engagements

15

Total number of social engagements



CIMMYT

Farming does not occur in a vacuum. Our videos work to prove just that. The International Maize and Wheat Improvement Center...

9.97K

Subscribers

May 02, 2023 • YOUTUBE

A seed systems success story

youtube.com/watch?v=C3yAONf64N8



Views

715

Number of views

Engagements

40

Total number of social engagements



CGIAR

CGIAR is a global research partnership for a food-secure future. CGIAR science is dedicated to reducing poverty, enhancing food an...

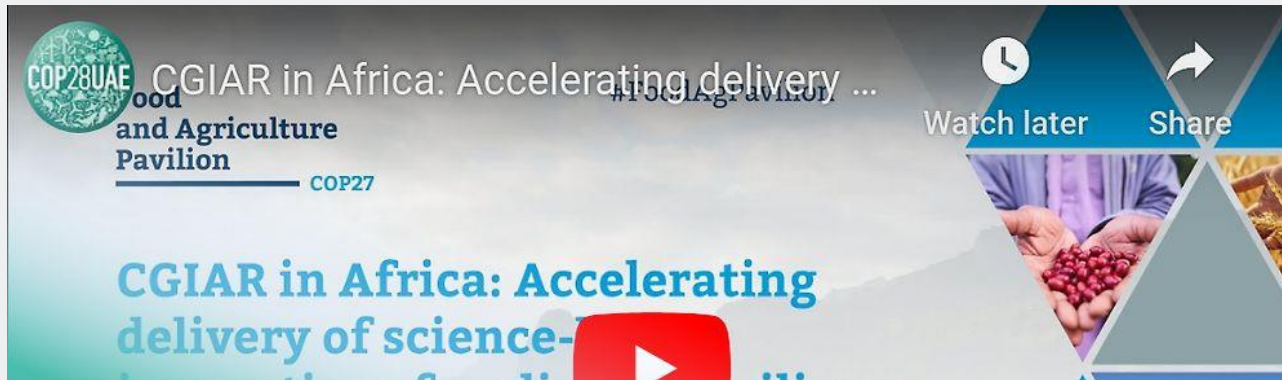
3.03K

Subscribers

November 06, 2022 • YOUTUBE

CGIAR in Africa: Accelerating delivery of innovations for...

youtube.com/watch?v=Wsscl012r9I



Views

1.02K

Number of views

Engagements

7

Total number of social engagements



Kilimo News TV

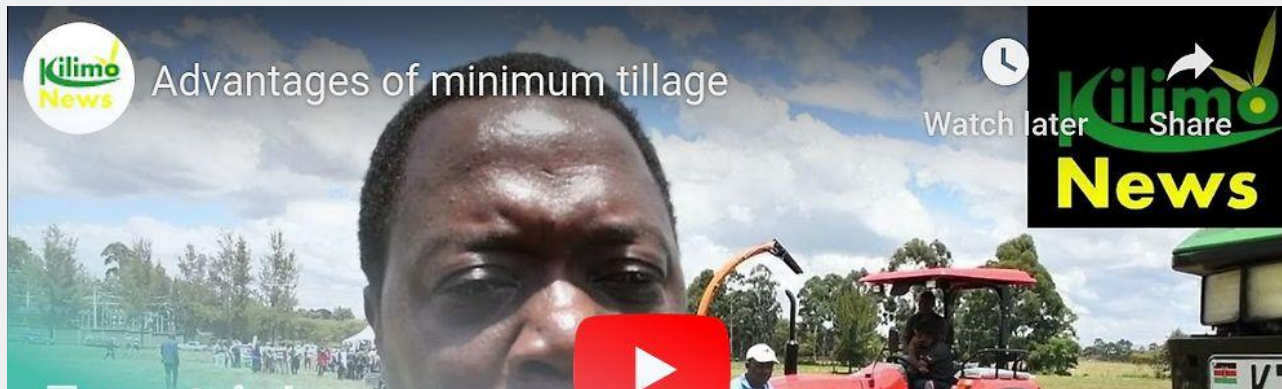
Visit Our website: www.kilimonews.co.ke #agribusiness
#digitalfarming #agriculture #kilimo #dairyfarm #dairyfarming...

1.35K
Subscribers

November 02, 2023 • YOUTUBE

Advantages of minimum tillage

youtube.com/watch?v=tTScQbK7Spw



Views

37

Number of views

Engagements

N/A

Total number of social engagements



WorldFish

WorldFish is an international, nonpro t research organization that harnesses the potential of sheries and aquaculture to reduce hung...

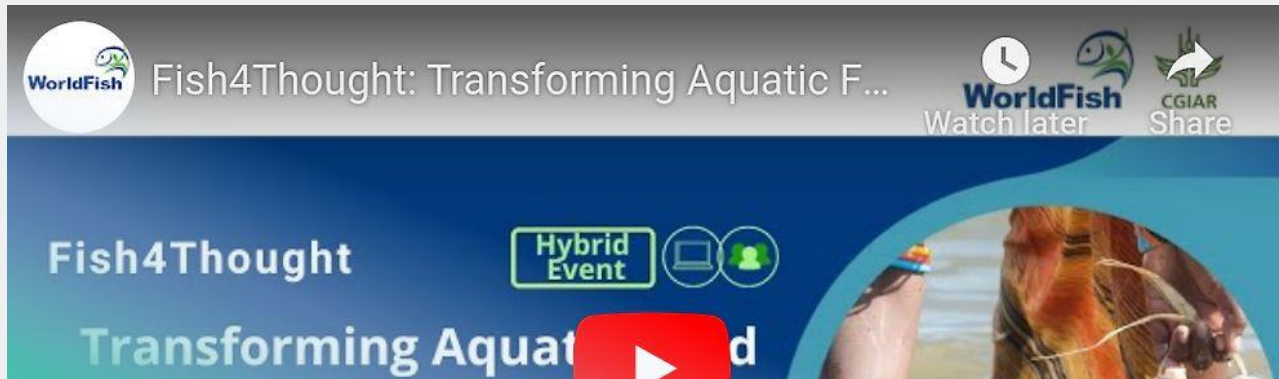
13.7K

Subscribers

August 11, 2023 • YOUTUBE

Fish4Thought: Transforming Aquatic Food Systems for a...

youtube.com/watch?v=VLz--CzBRpQ



Views

157

Number of views

Engagements

2

Total number of social engagements



Kilimo News TV

Visit Our website: www.kilimonews.co.ke #agribusiness #digitalfarming #agriculture #kilimo #dairyfarm #dairyfarming...

1.35K
Subscribers

November 06, 2023 • YOUTUBE

Ukama Ustawi project impacts farmers in Embu County

youtube.com/watch?v=KKA2We9tRXo



Views

52

Number of views

Engagements

N/A

Total number of social engagements



Kilimo News TV

Visit Our website: www.kilimonews.co.ke #agribusiness #digitalfarming #agriculture #kilimo #dairyfarm #dairyfarming...

1.35K
Subscribers

October 25, 2023 • YOUTUBE

Ukama Ustawi Scaling Fund launched to bene t...

youtube.com/watch?v=zQclf9vRyos



Views

34

Number of views

Engagements

2

Total number of social engagements



Kilimo News

Kilimo News will keep you updated with latest and reliable Agriculture News in East Africa. Subscribe...

24
Domain
Authority
Provided by
MOZ

2.64K
Unique
Visits
Provided by
SimilarWeb

October 26, 2023 • ONLINE

Fund to benefit maize farmers and spur innovations launched...

kilimonews.co.ke/agriculture-investment/f...

The screenshot shows the Kilimo News website interface. At the top, there is a navigation menu with links for 'About Us', 'Advertise here', 'Image Gallery', 'Video Gallery', and 'Contact Us'. Below this is a secondary menu with categories: 'LATEST', 'AGRIBUSINESS', 'POLICY', 'POLITICS', 'SCIENCE AND TECHNOLOGY', 'PRODUCTS', and 'SWAHILI'. A search bar is located on the right side of this menu. The main content area features a sidebar on the left with an advertisement for 'Plots for Sale' and a search bar. The main article is titled 'Fund to benefit maize farmers and spur innovations launched' and is dated October 26, 2023. To the right of the article is a subscription form with fields for 'First name', 'Last name', and 'Email', and a 'SUBSCRIBE' button. Below the form is a small image showing three men in a meeting.

Estimated Views

876

Estimated views calculated based on audience size and social...

Engagements

0

Total number of social engagements



Kilimo News

Kilimo News will keep you updated with latest and reliable Agriculture News in East Africa. Subscribe...

24

Domain Authority

Provided by MOZ

2.64K

Unique Visits

Provided by SimilarWeb

November 06, 2023 • ONLINE

CGIAR project impacts farmers in Embu County | Kilim...

kilimonews.co.ke/general-news/cgiar-proj...

The screenshot shows the Kilimo News website interface. At the top, there is a navigation menu with links for 'About Us', 'Advertise here', 'Image Gallery', 'Video Gallery', and 'Contact Us', along with social media icons for Facebook, Twitter, and YouTube. Below this is a secondary menu with categories: 'LATEST', 'AGRIBUSINESS', 'POLICY', 'POLITICS', 'SCIENCE AND TECHNOLOGY', 'PRODUCTS', and 'SWAHILI'. A search bar is located on the right side of this menu.

The main content area features a sidebar on the left with an advertisement for 'Plots for Sale' and a search bar labeled 'ENHANCED BY Google'. The central article is titled 'CGIAR project impacts farmers in Embu County' and is attributed to 'By Kilimo News' on 'November 6, 2023'. To the right of the article is a 'Subscribe to Kilimo News' form with fields for 'First name', 'Last name', and 'Email', and a green 'SUBSCRIBE' button. Below the form is a small image showing three men in a meeting.

Estimated Views

891

Estimated views calculated based on audience size and socia...

Engagements

11

Total number of social engagements



Kilimo News

Kilimo News will keep you updated with latest and reliable Agriculture News in East Africa. Subscribe...

24
Domain
Authority
Provided by
MOZ

2.64K
Unique
Visits
Provided by
SimilarWeb

October 28, 2023 • ONLINE

CGIAR Food Systems Accelerator winners named | Kilimo News

kilimonews.co.ke/agribusiness/cgiar-food...

The screenshot shows the Kilimo News website interface. At the top, there is a navigation bar with links for 'About Us', 'Advertise here', 'Image Gallery', 'Video Gallery', and 'Contact Us', along with social media icons for Facebook, Twitter, and YouTube. Below this is a secondary navigation bar with categories: 'LATEST', 'AGRIBUSINESS', 'POLICY', 'POLITICS', 'SCIENCE AND TECHNOLOGY', 'PRODUCTS', and 'SWAHILI'. A search bar is located on the right side of this bar.

The main content area features a sidebar on the left with an advertisement for 'Plots for Sale' and a search bar. The main article is titled 'CGIAR Food Systems Accelerator winners named' and is attributed to 'By Kilimo News' on 'October 28, 2023'. The article image shows a group of people holding a certificate. To the right of the article is a 'Subscribe to Kilimo News' form with fields for 'First name', 'Last name', and 'Email', and a green 'SUBSCRIBE' button. Below the form is a small image of two men shaking hands.

Estimated Views **885** ✓
Estimated views calculated based on audience size and socia...

Engagements **6** ✓
Total number of social engagements



Kilimo News

Kilimo News will keep you updated with latest and reliable Agriculture News in East Africa. Subscribe...

24

Domain Authority

Provided by MOZ

2.64K

Unique Visits

Provided by SimilarWeb

February 24, 2023 • ONLINE

CGIAR Food System Accelerator kick-off in Kigali, Rwanda to...

kilimonews.co.ke/general-news/cgiar-foo...

The screenshot shows the Kilimo News website interface. At the top, there is a navigation menu with links for 'About Us', 'Advertise here', 'Image Gallery', 'Video Gallery', and 'Contact Us', along with social media icons for Facebook, Twitter, and YouTube. Below the navigation is a secondary menu with categories: 'LATEST', 'AGRIBUSINESS', 'POLICY', 'POLITICS', 'SCIENCE AND TECHNOLOGY', 'PRODUCTS', and 'SWAHILI'. A search bar is located on the right side of this menu. The main content area features a sidebar on the left with an advertisement for 'Plots for Sale' and a search bar. The main article is titled 'CGIAR Food System Accelerator kick-off in Kigali, Rwanda to announce the top 10 agribusinesses from East and Southern Africa'. To the right of the article is a subscription form titled 'Subscribe to Kilimo News' with fields for 'First name', 'Last name', and 'Email', and a green 'SUBSCRIBE' button. Below the article, there is a small image showing three men in suits.

Estimated Views

916

Estimated views calculated based on audience size and social...

Engagements

30

Total number of social engagements



Microsoft

94

Domain Authority

Provided by



145M

Unique Visits

Provided by



🌐 ONLINE

bing.com/ck/a?!&p=154681cf60_1325Jml...

Estimated Views

1.15M[✓]

Estimated views calculated based on audience size and socia...

Engagements

0[✓]

Total number of social engagements



247MALAWI NEWS

Malawi best online news coverage from the perspective of the diaspora. Quality journalism,...

19
Domain
Authority
Provided by
MOZ

3.24K
Unique
Visits
Provided by
SimilarWeb

December 08, 2023 • ONLINE

IFPRI encourages youths to venture into Agripreneurship -...

247malawi.com/ifpri-encourages-youths-t...

Bringing Malawians Together
SATURDAY, 9 DECEMBER 2023

MALAWI SPORTS ENTERTAINMENT BUSINESS MALAWI DIASPORA NATIONAL OPINIONS AND ANALYSIS SCIENTIFICS

FEATURES RELIGION TECHNOLOGY CHALO'S SAGACITY JOBS/VACANCIES NEWS

BREAKING NEWS 2 weeks ago - Government embarks on labour export to Israel as first cohort arrives in Tel Aviv safely

IFPRI encourages youths to venture into Agripreneurship

08/12/2023 BY 247MALAWI IN NATIONAL

By Dean Chisambo

International Food Policy Research Institute (IFPRI) has encouraged the youths, women and other disadvantage groups to participate more in Agri-interpretership through 'Ukama Utsawi programme the CGAIR regional initiative in order to make money

Speaking during the research findings presentation made by Kirk Development Research Consultancy on Youth Engagement In Agripreneurship: Landscape Analysis In Malawi Stakeholders Validation Meeting on Thursday in Lilongwe, IFPRI Senior Research Fellow Development Strategy and Government Division Kristin Davis said the findings has given the path way on how the international organisation, the government of Malawi and other stakeholders can support the youths in agriculture Agripreneurship in this country.

CHALO'S SAGACITY

Estimated Views

1.51K

Estimated views calculated based on audience size and socia...

Engagements

0

Total number of social engagements

ONLINE

elixne



DOUGLAS SSETTUMBA

99

Subscribers

January 30, 2023 • YOUTUBE

REGENERATIVE FARMING, A SOLUTION TO...

youtube.com/watch?v=w50Nef60Hkw



Views

247

Number of views

Engagements

5

Total number of social engagements



The AfricaBrief | Winston Mwale | Substack

AfricaBrief is a solutions journalism outlet that tells the whole story. We find and share stories about...

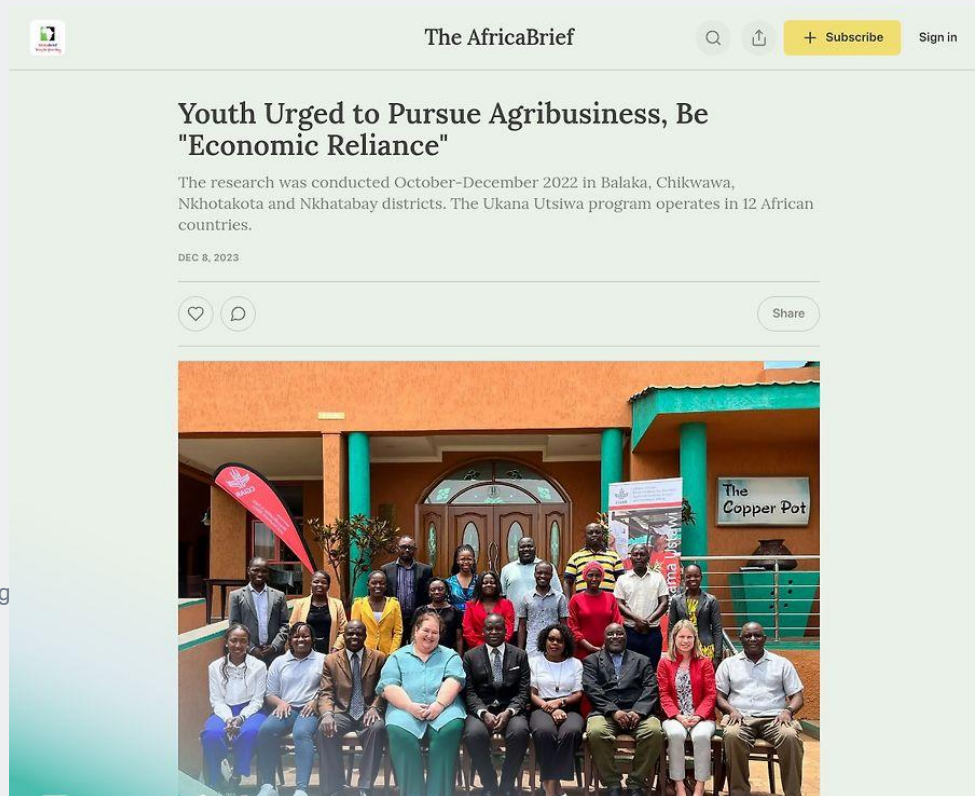
91
Domain Authority
Provided by MOZ

8.71K
Unique Visits
Provided by SimilarWeb

December 08, 2023 • ONLINE

Youth Urged to Pursue Agribusiness, Be "Economic...

africabrief.substack.com/p/youth-urged-to...



engag

Estimated Views

26

Estimated views calculated based on audience size and social...

Engagements

0

Total number of social engagements



Swahili Digital

KANUNI NA MUONGOZO Swahili Digital ni chombo cha Habari kinachozingatia weledi na Maadili yanayoongoza Tasnia ya Habari...

352K
Subscribers

September 06, 2023 • YOUTUBE

TAARIFA MPYA KUTOKA JUKWAA LA MFUMO WA...

youtube.com/watch?v=H7oss001icQ&list=...



Views **420** ✓
Number of views

Engagements **2** ✓
Total number of social engagements



bona_tv

330K
Followers

INSTAGRAM

Reel by bona_tv

[instagram.com/reel/Cw2lor9rHo-/](https://www.instagram.com/reel/Cw2lor9rHo-/)



Estimated Views

40.4K ✓

Estimated views calculated based on audience size and social media activity

Engagements

26 ✓

Total number of social engagements

Climate Lens News

Latest Climate Lens News, opinions, comments, and analysis from Kenya and across the globe focused on developments in global climate.

6

Domain Authority

Provided by MOZ

November 09, 2023 • ONLINE

CGIAR's Embu Virtual Field Trip- Farmers' Journey with CGIAR...

climate.co.ke/cgiars-embu-virtual-eld-tri...

CLIMATE LENS NEWS
Better the natural world

HOME CLIMATE CLIMATE HUB NEWS & FEATURES ENERGY

HOME / ALL POSTS / FOOD / CGIAR'S EMBU VIRTUAL FIELD TRIP- FARMERS'...

CGIAR's Embu Virtual Field Trip- Farmers' Journey with CGIAR's Ukama Ustawi program

KWABE VICTOR | NOVEMBER 9, 2023 | 0 COMMENTS | 24 VIEWS | 0 LIKES

Farmer Agnes Ndia of Kiamuka Women's Group hosted the CGIAR's Ukama Ustawi Embu Virtual Field Tour at her family's farm and home in Kuthera village, Runyenjes Central Ward, Runyenjes Sub-County, Embu County.

BY FRED NDUNGU

FOLLOW US ON TWITTER
Follow @Climate_lenske

AD

HAPPY INTERNATIONAL ZEBRA DAY

Let's celebrate today by working together for the protection of Zebras and their habitat

Between 1000 and 5000 people
Population of Antarctica
Right now
The World Counts

Estimated Views

2

Estimated views calculated based on audience size and social media activity

Engagements

1

Total number of social engagements

Climate Lens News

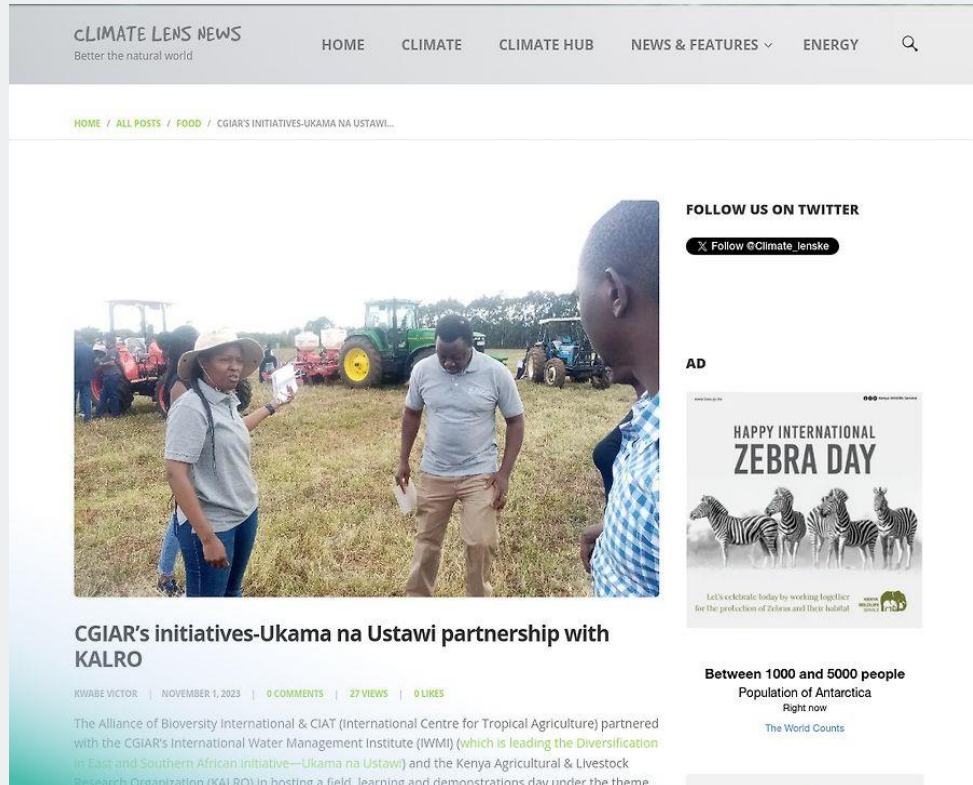
Latest Climate Lens News, opinions, comments, and analysis from Kenya and across the globe focused on developments in global climate.

6
Domain
Authority
Provided by
MOZ

November 01, 2023 •  ONLINE

CGIAR's initiatives- Ukama na Ustawi partnership with...

climate.co.ke/cgiars-initiatives-ukama-na-...



The screenshot shows the article page on the Climate Lens News website. The header includes navigation links: HOME, CLIMATE, CLIMATE HUB, NEWS & FEATURES, and ENERGY. The article title is "CGIAR's initiatives-Ukama na Ustawi partnership with KALRO" by Kwame Victor, dated November 1, 2023. The article text mentions a partnership between CGIAR's International Water Management Institute (IWMI) and the Kenya Agricultural & Livestock Research Organization (KALRO). The page also features a "FOLLOW US ON TWITTER" button, an advertisement for "HAPPY INTERNATIONAL ZEBRA DAY" with a zebra image, and a factoid stating "Between 1000 and 5000 people Population of Antarctica Right now".

Estimated Views

2 

Estimated views calculated based on audience size and social media activity.

Engagements

1 

Total number of social engagements

Climate Lens News

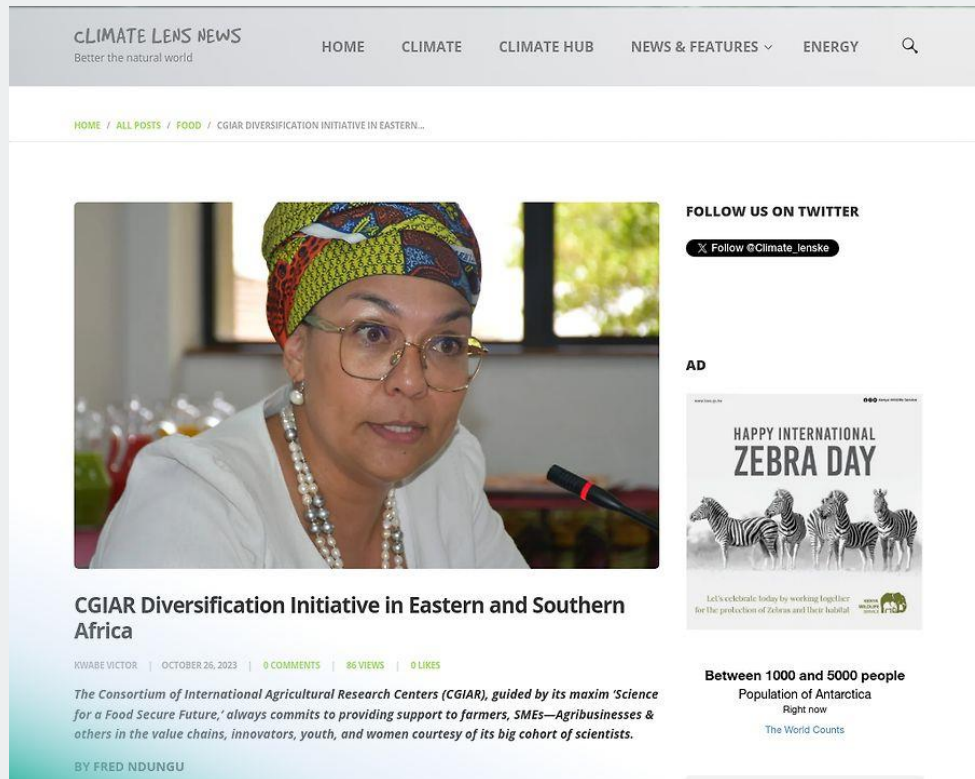
Latest Climate Lens News, opinions, comments, and analysis from Kenya and across the globe focused on developments in global climate.

6
Domain
Authority
Provided by
MOZ

October 26, 2023 •  ONLINE

CGIAR Diversification Initiative in Eastern and Southern Africa ...

climate.co.ke/cgiar-diversification-initiative...



CLIMATE LENS NEWS
Better the natural world

HOME CLIMATE CLIMATE HUB NEWS & FEATURES ENERGY

HOME / ALL POSTS / FOOD / CGIAR DIVERSIFICATION INITIATIVE IN EASTERN...

CGIAR Diversification Initiative in Eastern and Southern Africa

KWABE VICTOR | OCTOBER 26, 2023 | 0 COMMENTS | 86 VIEWS | 0 LIKES

The Consortium of International Agricultural Research Centers (CGIAR), guided by its maxim 'Science for a Food Secure Future,' always commits to providing support to farmers, SMEs—Agribusinesses & others in the value chains, innovators, youth, and women courtesy of its big cohort of scientists.

BY FRED NDUNGU

FOLLOW US ON TWITTER
Follow @Climate_lenske

AD

HAPPY INTERNATIONAL ZEBRA DAY

Let's celebrate today by working together for the protection of Zebras and their habitat

Between 1000 and 5000 people
Population of Antarctica
Right now
The World Counts

Estimated Views

11 

Estimated views calculated based on audience size and social media activity

Engagements

7 

Total number of social engagements



Kilimo News

Kilimo News will keep you updated with latest and reliable Agriculture News in East Africa. Subscribe...

24
Domain
Authority
Provided by
MOZ

2.64K
Unique
Visits
Provided by
SimilarWeb

November 02, 2023 • ONLINE

Advantages of minimum tillage | Kilimo News

kilimonews.co.ke/science-and-technolog...

The screenshot shows the Kilimo News website interface. At the top, there is a navigation menu with links for 'About Us', 'Advertise here', 'Image Gallery', 'Video Gallery', and 'Contact Us'. Below this is a secondary menu with categories: 'LATEST', 'AGRIBUSINESS', 'POLICY', 'POLITICS', 'SCIENCE AND TECHNOLOGY', 'PRODUCTS', and 'SWAHILI'. A search bar is located on the right side of the secondary menu. The main content area features a sidebar on the left with an advertisement for 'Plots for Sale' and a search bar. The main article is titled 'Advantages of minimum tillage' and is dated November 2, 2023. To the right of the article is a 'Subscribe to Kilimo News' form with fields for 'First name', 'Last name', and 'Email', and a 'SUBSCRIBE' button. Below the form is a small image of three men.

Estimated Views **930**
Estimated views calculated based on audience size and social media...

Engagements **40**
Total number of social engagements

Climate Lens News

Latest Climate Lens News, opinions, comments, and analysis from Kenya and across the globe focused on developments in global climate.

6
Domain
Authority
Provided by
MOZ

October 27, 2023 • ONLINE

CGIAR in Food Systems Acceleration initiatives - Climate...

climate.co.ke/cgiar-in-food-systems-accel...

The screenshot shows the top navigation bar of the Climate Lens News website with links for HOME, CLIMATE, CLIMATE HUB, NEWS & FEATURES, and ENERGY. Below the navigation is a breadcrumb trail: HOME / ALL POSTS / CLIMATE / CGIAR IN FOOD SYSTEMS ACCELERATION INITIATIVES. The main content area features a photograph of three people at a conference. To the right of the photo is a 'FOLLOW US ON TWITTER' button with the handle @Climate_lenske. Below the photo is the article title 'CGIAR in Food Systems Acceleration initiatives' by KWABE VICTOR, dated OCTOBER 27, 2023, with 0 COMMENTS, 33 VIEWS, and 0 LIKES. The article text begins: 'The Consortium of International Agricultural Research Centres' (CGIAR) food systems acceleration teams, on October 26th, 2023 at the ILRI, Nairobi campus, hosted agribusiness and related entrepreneurs in a pitching event. A quote follows: 'The pitching day is a big event for us and we're very pleased and excited to host the first cohort of 10 as they pitch for their businesses from about 50 curated investors,' explained Dr Inga Jacobs-Mata, initiative lead for Ukama Ustawi & International Water Management Institute (IWMI) Director of... To the right of the article is an advertisement for 'HAPPY INTERNATIONAL ZEBRA DAY' with a zebra illustration and text: 'Let's celebrate today by working together for the protection of Zebras and their habitat.' Below the ad is another statistic: 'Between 1000 and 5000 people Population of Antarctica Right now' from 'The World Counts'.

Estimated

1

Total number of socialengagements

Estimated Views

Engagements





Environmental XPRT - The Environmental Industry Online

Environmental XPRT - Global Marketplace for the Environmental Industry. Online product catalogs,...

55
Domain Authority
Provided by MOZ

113K
Unique Visits
Provided by SimilarWeb

ONLINE

Climate Change And Water Sector Consultation: Water...

environmental-expert.com/news/climate-...

The screenshot shows the website interface for environmentalxpert.com. At the top, there is a navigation bar with the 'xpert environmental' logo, a search bar, and links for 'Sign in', 'List your business', and 'Advertising options'. Below the navigation bar is a banner for the 'International Water Management Institute (IWMI)' with a 'Latest' dropdown menu. The main content area features a news article titled 'Climate change and water sector consultation: Water security is climate security'. The article includes a star rating (0 stars), social sharing icons for Facebook, Twitter, and LinkedIn, and a source attribution to the International Water Management Institute (IWMI). The article text discusses a consultation led by South Africa's Department of Water and Sanitation (DWS) in collaboration with IWMI, focusing on water security and climate resilience. It quotes Dr. Henry Roman, Country Representative for IWMI Southern Africa, and mentions the World Bank's findings on water scarcity.

Estimated Views

1.18K

Estimated views calculated based on audience size and social media...

Engagements

0

Total number of social engagements



CGIAR

Towards a world free of poverty, hunger and environmental degradation, CGIAR is the worlds...

83

Domain Authority

Provided by MOZ

239K

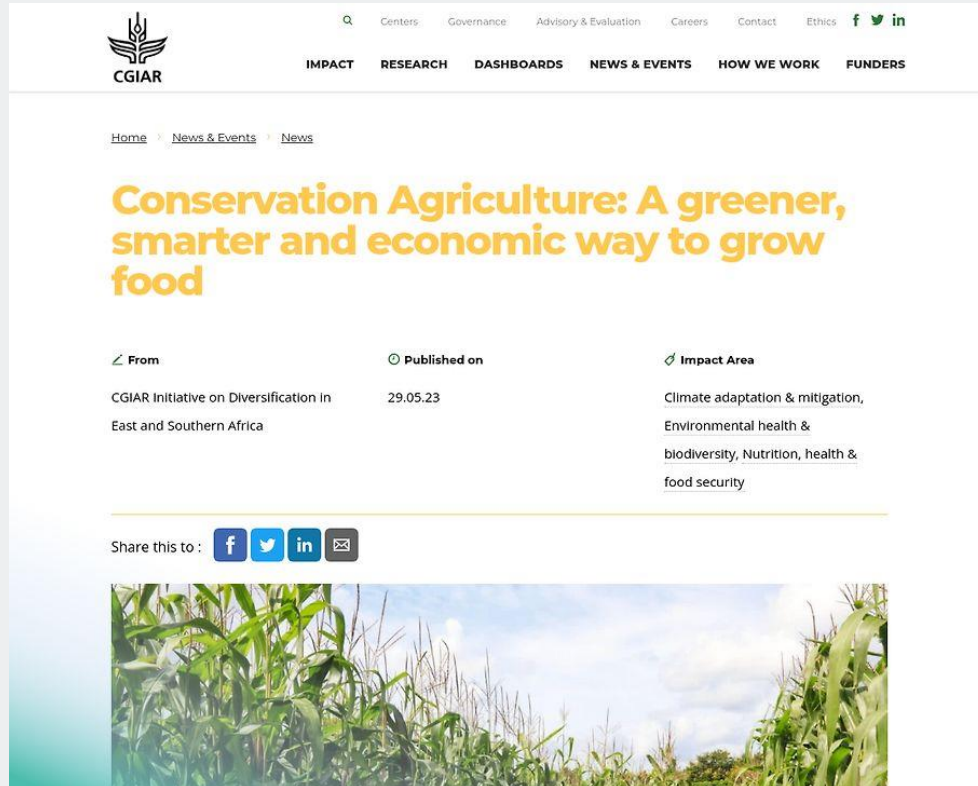
Unique Visits

Provided by SimilarWeb

May 29, 2023 • ONLINE

Conservation Agriculture: A greener, smarter an...

cgiar.org/news-events/news/conservation...



Estimated Views

1.24 K

Estimated views calculated based on audience size and socia...

Engagements

11

Total number of social engagements



CGIAR

Towards a world free of poverty, hunger and environmental degradation, CGIAR is the worlds...

83

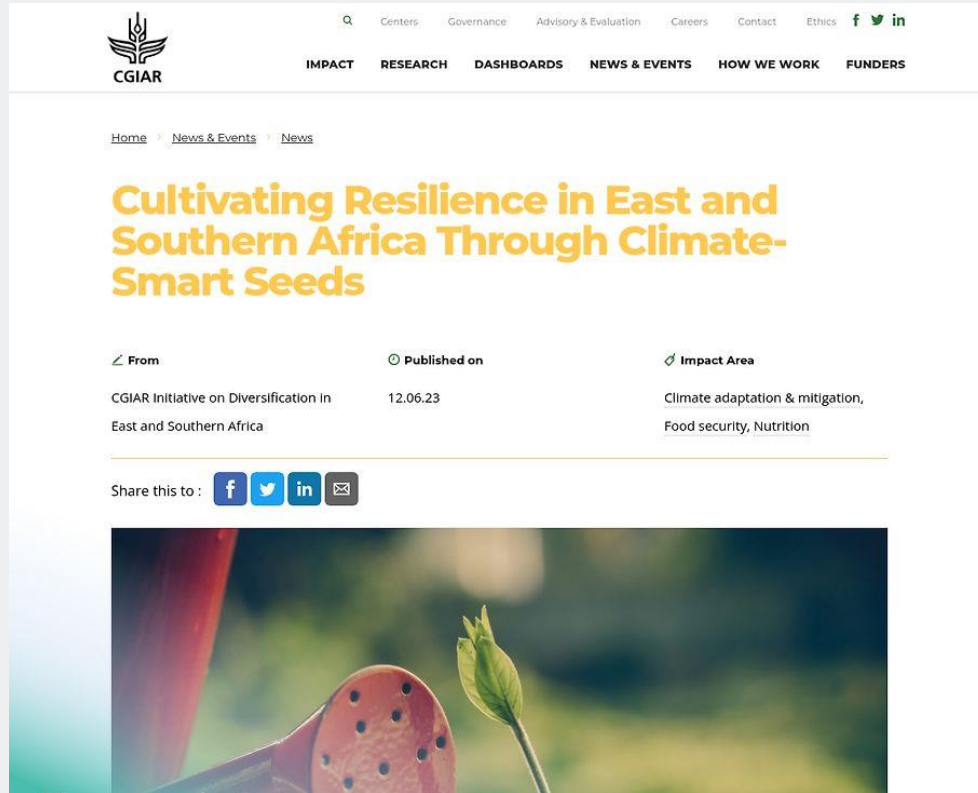
Domain Authority

Provided by MOZ

239K

Unique Visits

Provided by SimilarWeb



June 12, 2023 • ONLINE

Cultivating Resilience in East and Southern Africa Through...

cgiar.org/news-events/news/cultivating-re...

Estimated Views

1.25 K

Estimated views calculated based on audience size and socia...

Engagements

18

Total number of social engagements



CGIAR

Towards a world free of poverty, hunger and environmental degradation, CGIAR is the worlds...

83

Domain Authority

Provided by MOZ

239K

Unique Visits

Provided by SimilarWeb

June 20, 2023 • ONLINE

Malawian Women In Agriculture Post Cyclone Freddy

cgiar.org/news-events/news/malawian-w...

The screenshot shows the top portion of a news article on the CGIAR website. At the top left is the CGIAR logo. A navigation menu includes 'IMPACT', 'RESEARCH', 'DASHBOARDS', 'NEWS & EVENTS', 'HOW WE WORK', and 'FUNDERS'. Below the menu, a breadcrumb trail reads 'Home > News & Events > News'. The main headline is 'Malawian Women In Agriculture Post Cyclone Freddy' in a large, bold, orange font. Below the headline, there are three columns of metadata: 'From' (Phindiwe Nkosi), 'Published on' (20.06.23), and 'Impact Area' (Food security, Gender equality, Nutrition). A 'Share this to:' section contains icons for Facebook, Twitter, LinkedIn, and Email. At the bottom of the screenshot is a photograph of two smiling women in a rural setting; one is carrying a large basket of green leafy vegetables on her head, and the other is holding a woven basket of brown produce.

Estimated Views

1.25K

Estimated views calculated based on audience size and socia...

Engagements

21

Total number of social engagements



CGIAR

Towards a world free of poverty, hunger and environmental degradation, CGIAR is the worlds...

83

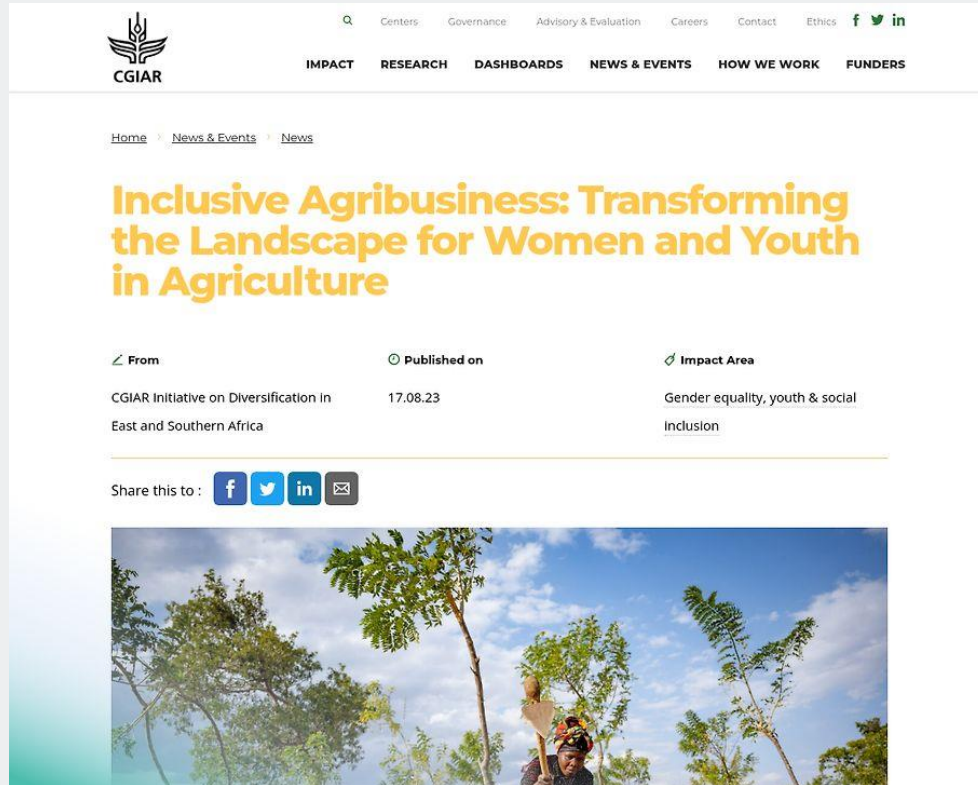
Domain Authority

Provided by MOZ

239K

Unique Visits

Provided by SimilarWeb



August 17, 2023 • ONLINE

Inclusive Agribusiness: Transforming the...

cgiar.org/news-events/news/inclusive-agr...

Estimated Views

1.32K

Estimated views calculated based on audience size and socia...

Engagements

78

Total number of social engagements



CGIAR

Towards a world free of poverty, hunger and environmental degradation, CGIAR is the worlds...

83

Domain Authority

Provided by MOZ

239K

Unique Visits

Provided by SimilarWeb

November 09, 2023 • ONLINE

Managing Floods and Droughts in East and Southern Africa:...

cgiar.org/news-events/news/managing-o...

Estimated Views

1.22 K

Estimated views calculated based on audience size and socia...

Engagements

0

Total number of social engagements



CGIAR

Towards a world free of poverty, hunger and environmental degradation, CGIAR is the worlds...

83

Domain Authority

Provided by MOZ

239K

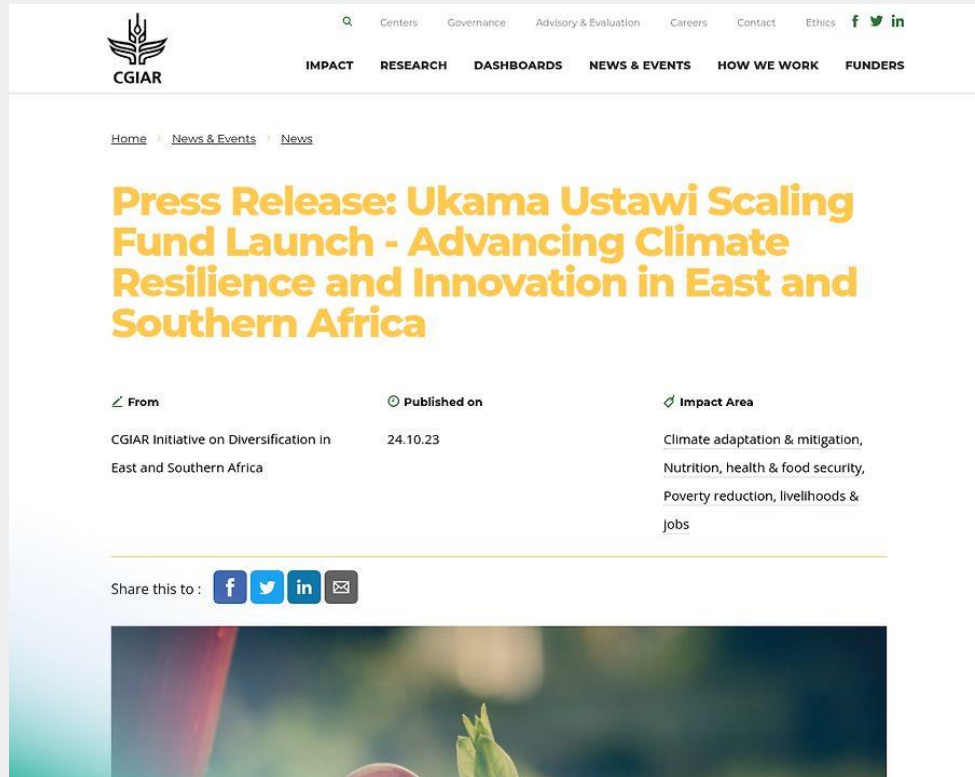
Unique Visits

Provided by SimilarWeb

October 24, 2023 • ONLINE

Press Release: Ukama Ustawi Scaling Fund Launch - Advancing...

cgiar.org/news-events/news/press-releas...



Estimated Views

1.23 K

Estimated views calculated based on audience size and socia...

Engagements

9

Total number of social engagements



CGIAR

Towards a world free of poverty, hunger and environmental degradation, CGIAR is the worlds...

83

Domain Authority

Provided by MOZ

239K

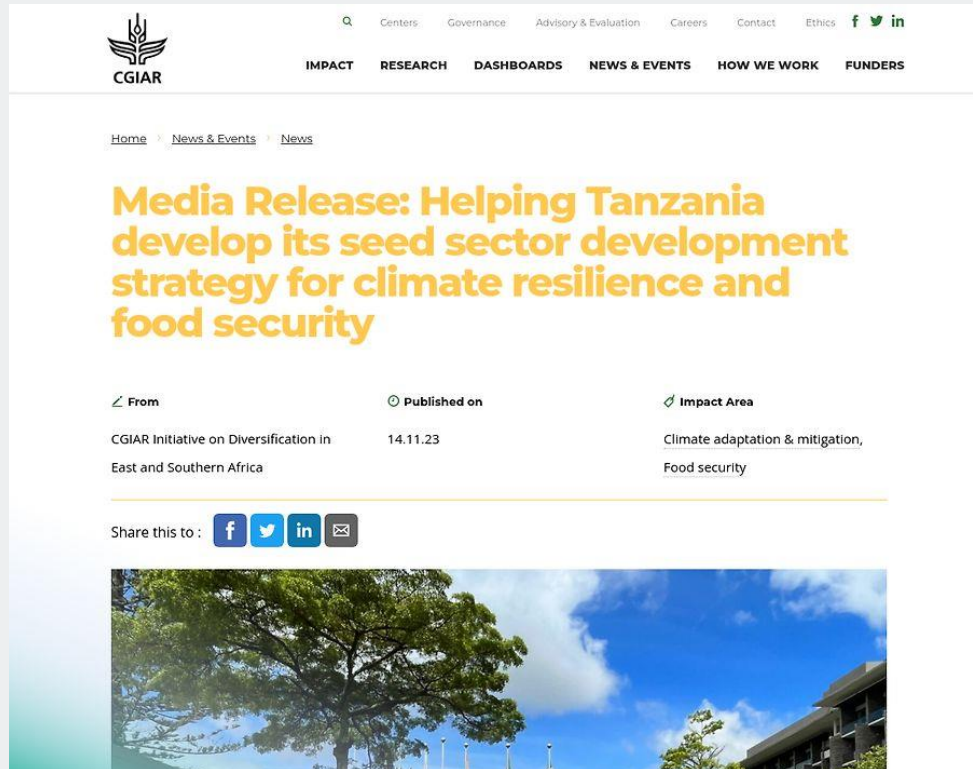
Unique Visits

Provided by SimilarWeb

November 14, 2023 • ONLINE

Media Release: Helping Tanzania develop its seed...

cgiar.org/news-events/news/media-releas...



The screenshot shows the CGIAR website's news page. At the top, there is a navigation bar with the CGIAR logo and menu items: IMPACT, RESEARCH, DASHBOARDS, NEWS & EVENTS, HOW WE WORK, and FUNDERS. Below the navigation, the breadcrumb trail reads: Home > News & Events > News. The main headline is "Media Release: Helping Tanzania develop its seed sector development strategy for climate resilience and food security" in orange text. Below the headline, there are three columns of metadata: "From" (CGIAR Initiative on Diversification in East and Southern Africa), "Published on" (14.11.23), and "Impact Area" (Climate adaptation & mitigation, Food security). A "Share this to:" section includes icons for Facebook, Twitter, LinkedIn, and Email. At the bottom, there is a large image of a green tree against a blue sky with a building in the background.

Estimated Views

1.22 K

Estimated views calculated based on audience size and socia...

Engagements

0

Total number of social engagements



CGIAR

Towards a world free of poverty, hunger and environmental degradation, CGIAR is the worlds...

83

Domain Authority

Provided by MOZ

239K

Unique Visits

Provided by SimilarWeb

February 27, 2023 • ONLINE

CGIAR Food System Accelerator kick-off in Kigali, Rwanda...

cgiar.org/news-events/news/cgiar-food-sy...

The screenshot shows the top of a news article on the CGIAR website. The header includes the CGIAR logo and navigation links: IMPACT, RESEARCH, DASHBOARDS, NEWS & EVENTS, HOW WE WORK, and FUNDERS. The article title is "CGIAR Food System Accelerator kick-off in Kigali, Rwanda announces top 10 agribusinesses from East and Southern Africa". Below the title, it lists the source as "CGIAR Initiative on Diversification in East and Southern Africa", the publication date as "27.02.23", and the impact area as "Gender equality, youth & social inclusion, Nutrition, health & food security". There are also social sharing icons for Facebook, Twitter, LinkedIn, and Email.

Estimated Views

1.22K

Estimated views calculated based on audience size and social media...

Engagements

0

Total number of social engagements



International Water Management Institute (IWMI)

Research on water management in agriculture, irrigation, groundwater, river basins, wetlands,...

83 Domain Authority Provided by MOZ

25.4K Unique Visits Provided by SimilarWeb

December 05, 2023 • ONLINE

Climate change and water sector consultation: Water...

iwmi.cgiar.org/2023/12/climate-change-an...

iwmi International Water Management Institute

Work News Events Publications Data & Tools About Careers Contact

News > Climate change and water sector consultation: Water security is climate security

Climate change and water sector consultation: Water security is climate security

December 5, 2023 68



Climate change and water sector consultation. Phindiwe Nkosi / IWMI

South Africa's **Department of Water and Sanitation (DWS)**, in collaboration with the International Water Management Institute (IWMI) led a consultation to contribute to the country's revised Climate Change Strategy. The meeting of experts and stakeholders focused on the pivotal role of water in climate-resilient development pathways for water-scarce nations.

"According to the World Bank, **water scarcity affects over 40% of the global population**, with water-related disasters accounting for 70% of all deaths related to natural disasters. South Africa, among the 30 most water-stressed countries, faces increasing water stress exacerbated by population growth and climate variability. The World Resources Institute reports on South Africa's **critical water situation**. To address these challenges, IWMI is working with the

- News
- Blogs
- In the media
- Media Releases
- Subscribe
- Multimedia
- Social Media

Estimated Views

125

Estimated views calculated based on audience size and social...

Engagements

0

Total number of social engagements



International Water Management Institute (IWMI)

Research on water management in agriculture, irrigation, groundwater, river basins, wetlands,...

83
Domain Authority
Provided by MOZ

25.4K
Unique Visits
Provided by SimilarWeb

March 08, 2023 • ONLINE

Ukama Ustawi: Accelerating inclusive agribusiness in East...

iwmi.cgiar.org/2023/03/ukama-ustawi-acc...

IWMI International Water Management Institute

Work ▾ News Events Publications ▾ Data & Tools About ▾ Careers Contact 🔍


Blogs ▾ Ukama Ustawi: Accelerating inclusive agribusiness in East and Southern Africa

Ukama Ustawi: Accelerating inclusive agribusiness in East and Southern Africa

March 8, 2023 2587 Blog

By
Karen Nortje, Senior Researcher, IWMI South Africa Lead WPs, Ukama Ustawi Initiative)
Kristin Davis, Senior Research Fellow, IFPRI SA, WPs Ukama Ustawi
Hauke Dahl, Scaling Lead – East and Southern Africa, Co-Lead, WP3 Ukama Ustawi
Deepa Joshi, Gender and Social Inclusion Lead, IWMI; Co-Lead WPs, Ukama Ustawi
Mercy Zulu-Hume, Sustainable Finance Specialist, Alliance Bioversity – CIAT
Phindiwe Nkosi, Communications and Knowledge Management Expert, IWMI-South Africa

Florence Okot is one of ten agribusiness entrepreneurs from East and Southern Africa selected by the Food Systems Accelerator Initiative of Ukama Ustawi to accelerate climate-smart innovations addressing key problems in food value chains. Florence has not had an easy childhood, having survived conflict and immense human insecurity. Her commitment to do



A woman hawking yam. Photo: Hamish John Appleby / IWMI

- News
- Blogs
- In the media
- Media Releases
- Subscribe
- Multimedia
- Social Media

Estimated Views **135** ✓
Estimated views calculated based on audience size and social media...

Engagements **6** ✓
Total number of social engagements



International Water Management Institute (IWMI)

Research on water management in agriculture, irrigation, groundwater, river basins, wetlands,...

83
Domain Authority
Provided by MOZ

25.4K
Unique Visits
Provided by SimilarWeb

October 08, 2023 • ONLINE

Leave no farmer behind: IWMI and partners prioritize...

iwmi.cgiar.org/2023/10/leave-no-farmer-b...

Estimated Views

125 ✓

Estimated views calculated based on audience size and socia...

Engagements

0 ✓

Total number of social engagements



International Water Management Institute (IWMI)

Research on water management in agriculture, irrigation, groundwater, river basins, wetlands,...

83 Domain Authority
Provided by MOZ

25.4K Unique Visits
Provided by SimilarWeb

February 22, 2023 • ONLINE

IWMI launches high-tech drought monitoring system f...


iwmi.cgiar.org/2023/02/iwmi-launches-hi...

Press releases • IWMI launches high-tech drought monitoring system for Zambia

IWMI launches high-tech drought monitoring system for Zambia

February 22, 2023 • 2639 Media Release

LUSAKA, ZAMBIA – Zambia will be better equipped to cope with droughts thanks to a new satellite-based online weather-monitoring system. The **Zambia Drought Monitoring System (ZADMS)**, developed by the International Water Management Institute (IWMI) for Zambia's Ministry of Agriculture will provide all the information needed to effectively manage drought. For example, it will enable the Ministry and partner organizations to see when a drought is emerging; identify the severity of an evolving drought; and take appropriate action early on to support citizens to avoid the worst impacts of prolonged dry spells.



News
Blogs
In the media
Media Releases
Subscribe
Multimedia
Social Media

Estimated Views **128**
Estimated views calculated based on audience size and socia...

Engagements **2**
Total number of social engagements



International Water Management Institute (IWMI)

Research on water management in agriculture, irrigation, groundwater, river basins, wetlands,...

83 Domain Authority Provided by MOZ

25.4K Unique Visits Provided by SimilarWeb

April 06, 2023 • ONLINE

Ukama Ustawi's Malawi farmer eld visits post cyclone...

iwmi.cgiar.org/2023/04/ukama-ustawis-m...

News - Ukama Ustawi's Malawi farmer field visits post cyclone Freddy

Ukama Ustawi's Malawi farmer field visits post cyclone Freddy

April 6, 2023 • 182



News

Blogs

In the media

Media Releases

Subscribe

Multimedia

Social Media

[April 6, 2023: Malawi] Just off the heels of Cyclone Freddy – a long-lived, deadly tropical storm that purportedly claimed over 1,200 lives in Malawi at the start of 2023 – the CGIAR’s Initiative on **Diversification in East and Southern Africa** (also known as Ukama Ustawi) visited farmers in Malawi as part of its

Estimated Views **125**
Estimated views calculated based on audience size and socia...

Engagements **0**
Total number of social engagements



International Water Management Institute (IWMI)

Research on water management in agriculture, irrigation, groundwater, river basins, wetlands,...

83 Domain Authority
Provided by MOZ

25.4K Unique Visits
Provided by SimilarWeb

February 20, 2023 • ONLINE

IWMI supporting Zambian government with post- flood...

iwmi.cgiar.org/2023/02/iwmi-supporting-z...

IWMI International Water Management Institute

Work News Events Publications Data & Tools About Careers Contact

News > IWMI supporting Zambian government with post-flood recovery strategy assistance

IWMI supporting Zambian government with post-flood recovery strategy assistance

February 20, 2023

[17 February 2023: Pretoria, South Africa] - The International Water Management Institute (IWMI) is working with the Zambian government for improved knowledge generation and effective advisory services following the floods that affected more than 20,000 people in Zambia in 2023.



A maize farmer affected by flooding in Southern Province, Zambia. Photo:

- News
- Blogs
- In the media
- Media Releases
- Subscribe
- Multimedia
- Social Media

Estimated Views

125

Estimated views calculated based on audience size and social...

Engagements

0

Total number of social engagements



ZNBC - Just for you

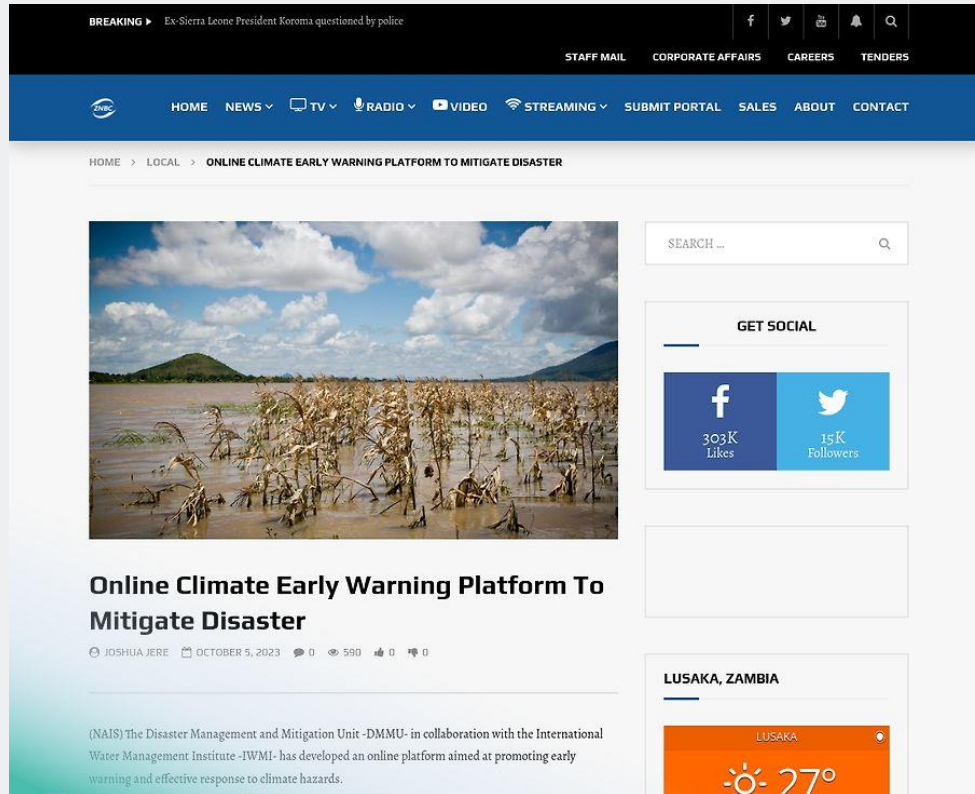
54
Domain
Authority
Provided by
MOZ

64K
Unique
Visits
Provided by
SimilarWeb

October 05, 2023 • ONLINE

Online Climate Early Warning Platform To Mitigate Disaster ~

znbc.co.zm/news/online-climate-early-wa...



Estimated Views

1.15K

Estimated views calculated based on audience size and social media activity.

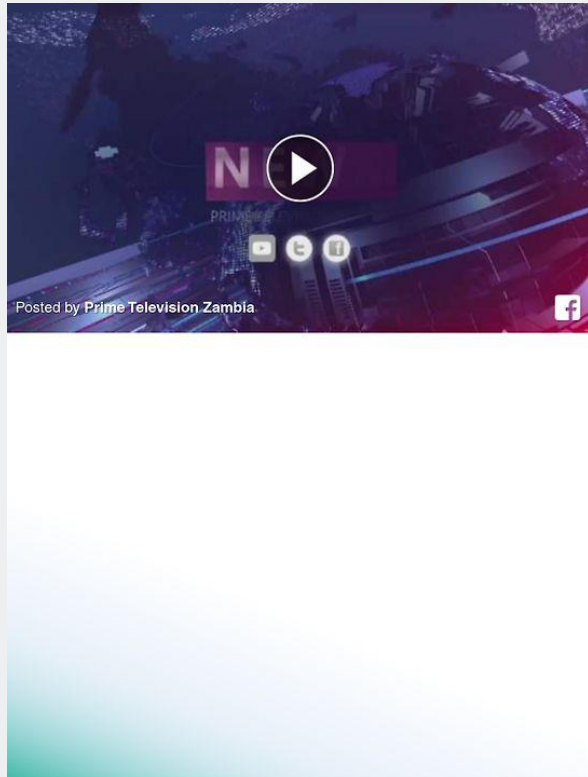
Engagements

33

Total number of social engagements



Prime Television Zambia | Katuba



 FACEBOOK

MAIN NEWS - 04 OCTOBER - 2023 | MAIN NEWS - 04...

facebook.com/primetelevisionzambia/vid...

Engagements

N/A

Total number of social engagements



AICCRA - Accelerating Impacts of CGIAR Climate Research for Africa

A climate-smart African future driven by science and innovation in agriculture.

83 Domain Authority
Provided by MOZ

1.31K Unique Visits
Provided by SimilarWeb

September 13, 2023 • ONLINE

In the news | AGRF 2023 supplement in The East African

aiccra.cgiar.org/news/news-agrf-2023-su...



Estimated Views

5

Estimated views calculated based on audience size and social media...

Engagements

0

Total number of social engagements



AICCRA - Accelerating Impacts of CGIAR Climate Research for Africa

A climate-smart African future driven by science and innovation in agriculture.

83
Domain Authority
Provided by MOZ

1.31K
Unique Visits
Provided by SimilarWeb



August 30, 2023 • ONLINE

Agribusiness Acceleration approaches for CSA...

aicra.cgiar.org/events/agribusiness-acce...

Estimated Views

5

Estimated views calculated based on audience size and socia...

Engagements

0

Total number of social engagements



AICCRA - Accelerating Impacts of CGIAR Climate Research for Africa

A climate-smart African future driven by science and innovation in agriculture.

83
Domain Authority
Provided by MOZ

1.31K
Unique Visits
Provided by SimilarWeb

January 25, 2023 • ONLINE

Zambia's first farming reality TV show launched by nationa...

[aicra.cgiar.org/news/zambias- rst-farmin...](http://aicra.cgiar.org/news/zambias-first-farming-reality-tv-show-launched-by-national-televisi...)

The screenshot shows the AICCRA website header with the logo and tagline "Accelerating Impacts of CGIAR Climate Research for Africa". It includes a navigation menu with "Our work" (About us, News, Events, People, Partners, 2022 Outcomes) and "Where we work" (Senegal, Mali, Ghana, Ethiopia, Kenya, Zambia). A search bar is labeled "Representation Agency". Below the header is a large group photo of diverse people, many holding up their hands, in front of a white building. The photo is framed with a curved orange and white border.

Estimated Views

27

Estimated views calculated based on audience size and social media...

Engagements

13

Total number of social engagements



AICCRA - Accelerating Impacts of CGIAR Climate Research for Africa

A climate-smart African future driven by science and innovation in agriculture.

83 Domain Authority
Provided by MOZ

1.31K Unique Visits
Provided by SimilarWeb

December 03, 2023 • ONLINE

AICCRA @ COP28: Partnerships that mobilize investment...

aiccra.cgiar.org/events/aiccra-cop28-part...



Estimated Views

7 ✓

Estimated views calculated based on audience size and socia...

Engagements

1 ✓

Total number of social engagements



CGIAR

Towards a world free of poverty, hunger and environmental degradation, CGIAR is the worlds...

83

Domain Authority

Provided by MOZ

239K

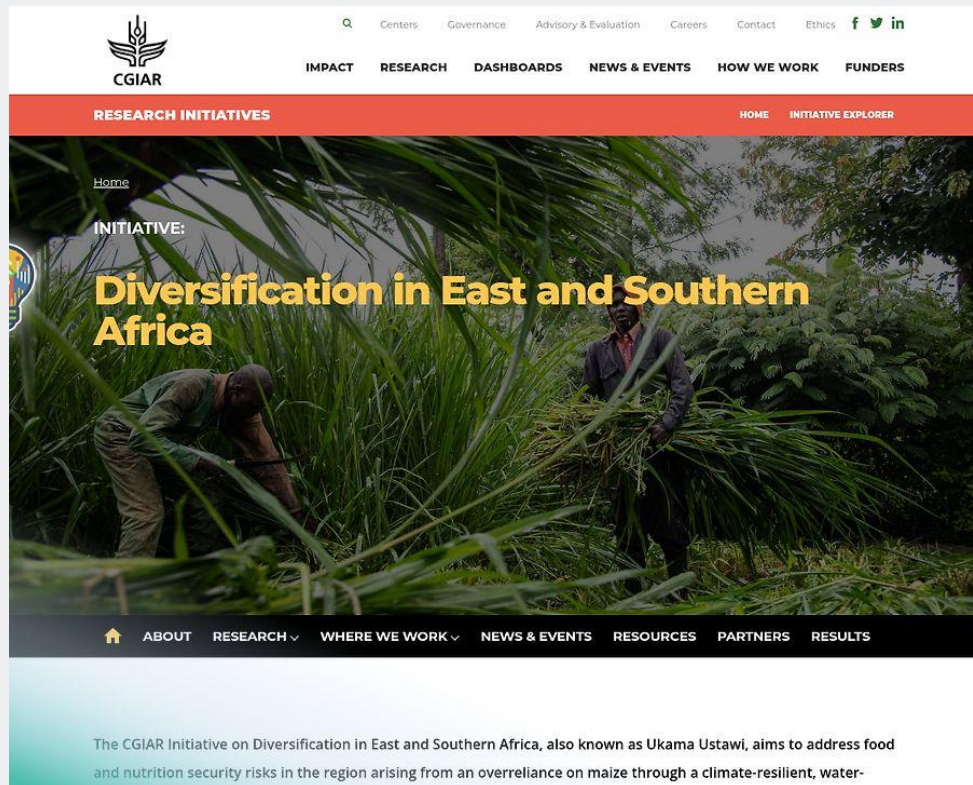
Unique Visits

Provided by SimilarWeb

July 15, 2021 • ONLINE

Diversification in East and Southern Africa

cgiar.org/initiative/diversification-in-esa



Estimated Views

1.22K

Estimated views calculated based on audience size and social...

Engagements

0

Total number of social engagements



Global Diaspora News

World's first stop for online multimedia news (news, pictures, and videos) that can improve lives of the...

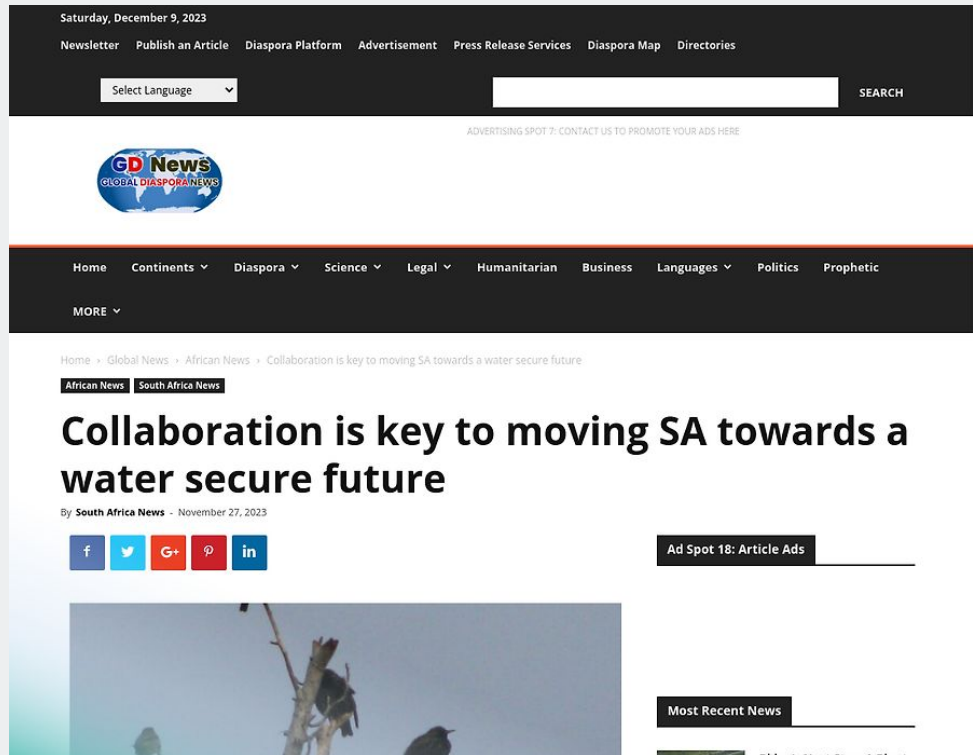
31
Domain
Authority
Provided by
MOZ

6.47K
Unique
Visits
Provided by
SimilarWeb

🌐 ONLINE

Just a moment...

globaldiasporanews.com/collaboration-is-...



Estimated Views

1.08K

Estimated views calculated based on audience size and socia...

Engagements

0

Total number of social engagements



Global Diaspora News

World's first stop for online multimedia news (news, pictures, and videos) that can improve lives of the...

31
Domain
Authority

Provided by
MOZ

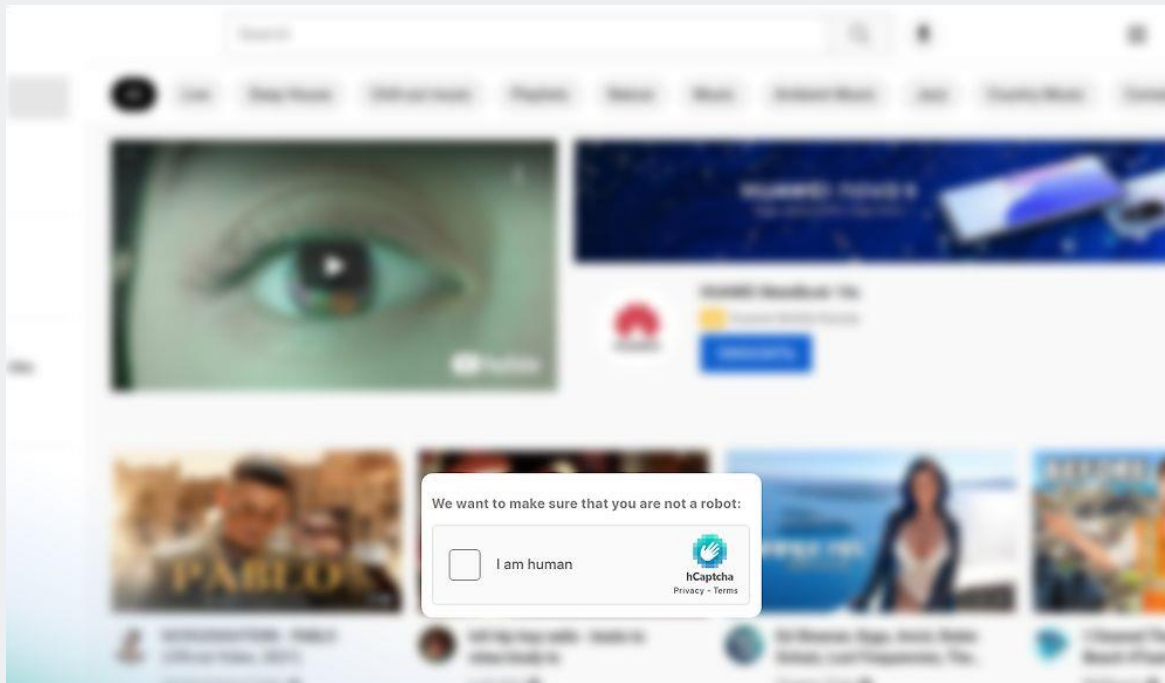
6.47K
Unique
Visits

Provided by
SimilarWeb

🌐 ONLINE

Just a moment...

globaldiasporanews.com/collaboration-is-...



Estimated Views

1.08K ✓

Estimated views calculated based on audience size and social media...

Engagements

0 ✓

Total number of social engagements



CGIAR

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83

Domain Authority

Provided by MOZ

239K

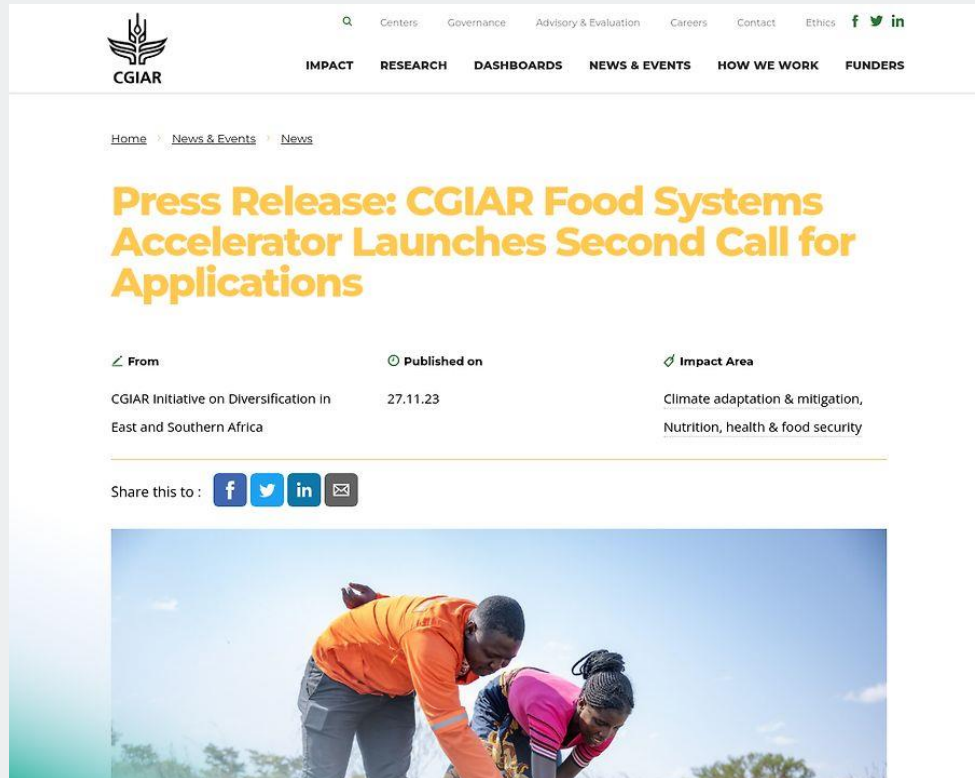
Unique Visits

Provided by SimilarWeb

November 27, 2023 • ONLINE

Press Release: CGIAR Food Systems Accelerator Launch...

cgiar.org/news-events/news/press-releas...



Estimated Views

1.22K

Estimated views calculated based on audience size and socia...

Engagements

1

Total number of social engagements

Phindiwe Nkosi, Communications and Knowledge Management Expert,
P.Nkosi@cgiar.org

CGIAR is a global research partnership for a food-secure future. CGIAR science is dedicated to transforming food, land, and water systems in a climate crisis. Its research is carried out by 13 CGIAR Centers/Alliances in close collaboration with hundreds of partners, including national and regional research institutes, civil society organizations, academia, development organizations and the private sector. www.cgiar.org

We would like to thank all funders who support this research through their contributions to the CGIAR Trust Fund: www.cgiar.org/funders.

To learn more about this Initiative, please visit [this webpage](#).

To learn more about this and other Initiatives in the CGIAR Research Portfolio, please visit www.cgiar.org/cgiar-portfolio

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INITIATIVE ON

Diversification in East
and Southern Africa